

ESTTA Tracking number: **ESTTA426299**

Filing date: **08/22/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Kinetix Living Corp.</b>
Application Serial Number:	<b>85178245</b>
Application Filing Date:	<b>11/16/2010</b>
Mark:	<b>KX KINETIX</b>
Date of Publication	<b>05/03/2011</b>

## **60 Day Request for Extension of Time to Oppose Upon Consent**

Pursuant to 37 C.F.R. Section 2.102, General Mills IP Holdings II, LLC, Number One General Mills Blvd., Minneapolis, MN 55426, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 08/31/2011. General Mills IP Holdings II, LLC respectfully requests that the time period within which to file an opposition be extended until 10/30/2011.

Respectfully submitted,  
/Joshua J. Burke/  
08/22/2011

**Joshua J. Burke**

**General Mills IP Holdings II, LLC**

**Number One General Mills Blvd.**

**Minneapolis, MN 55426**

**UNITED STATES**

**josh.burke@genmills.com, trade.marks@genmills.com, tiffany.larson@genmills.com**

**763-764-5524**