

ESTTA Tracking number: **ESTTA443025**

Filing date: **11/23/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>ZIMU HOLDINGS, LLC</b>
Application Serial Number:	<b>85173692</b>
Application Filing Date:	<b>11/10/2010</b>
Mark:	<b>WAKE UP YOUR MAKEUP!</b>
Date of Publication	<b>10/25/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Sjovik Limited, Ground Floor, Dixcart House, Sir William Place, St. Peter Port, Guernsey, GY1 4EZ, NOT PROVIDED, a corporation organized under the laws of Saint Kitts and Nevis, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/24/2011. Sjovik Limited respectfully requests that the time period within which to file an opposition be extended until 02/22/2012.

Respectfully submitted,

/Thomas M Gniot/

11/23/2011

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