

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Jimmie J. Cecil  
Blue Cross and Blue Shield Association  
225 North Michigan Avenue  
Chicago, IL 60601

**Mailed: May 5, 2011**

**Serial No.: 85170128**  
**ESTTA TRACKING NO: ESTTA407470**

The request to extend time to oppose is granted until **8/17/2011** on behalf of potential opposer **Blue Cross and Blue Shield Association**

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.

**Note from the Trademark Trial and Appeal Board**

TTAB forms for electronic filing of extensions of time to oppose, notices of opposition, petition for cancellation, notice of ex parte appeal, and inter partes filings are now available at <http://estta.uspto.gov>. Images of TTAB proceeding files can be viewed using TTABVue at <http://ttabvue.uspto.gov>.