

ESTTA Tracking number: **ESTTA408628**

Filing date: **05/11/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Bauerly, Lenna</b>
Application Serial Number:	<b>85167479</b>
Application Filing Date:	<b>11/02/2010</b>
Mark:	<b>JOE THE SUNTANNED REINDEER</b>
Date of Publication	<b>04/12/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Rudolph Company, L.P., 1619 Broadway, Ste 601, New York, NY 10019, UNITED STATES, a Limited Partnership, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/12/2011. The Rudolph Company, L.P. respectfully requests that the time period within which to file an opposition be extended until 08/10/2011.

Respectfully submitted,  
/Authorized Signatory/  
05/11/2011

**Trademark Manager**

**The Rudolph Company, L.P.**

**1619 Broadway, Ste 601**

**New York, NY 10019**

**UNITED STATES**

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