From: Dawe, Bill

Sent: 7/11/2013 9:04:46 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85163836 - BC CONNECT - 7204-85729-0 - Request for Reconsideration Denied - Return to TTAB - Message 21 of 27

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Attachment Information:

Count: 5

Files: c81-2.jpg, c81-3.jpg, c81-4.jpg, c81-5.jpg, c82-1.jpg

Purpose:

The goal of Lehman Community Connect is to enable students, faculty, researchers and the public to participate in the community by facilitating inquiry, exploration, and the development of creative applications. We hope that this new site fosters a "digital public square" for collaborative discovery that enriches both classroom experiences and service initiatives.

Teaching, research and service are hallmarks of the City University of New York (CUNY) and Lehman College has a proud and historic commitment to engagement and community service. Lehman Community Connect reflects that commitment and presents some of the many Lehman activities, internships, fieldwork and Service Learning programs in the community. Please see **Achieving the Vision,** Lehman's strategic plan for 2010–2020 for more information.

As part of CUNY's "Decade of the Sciences," Lehman's new environmentally sustainable **science and research facility** was dedicated in October 2012. The building is designed to serve as a gateway to science education for the region and spur a new generation of scientists and researchers. Lehman Community Connect is designed to be a virtual resource to support a sprit of inquiry and enhance the vitality of our community.

Using Lehman Community Connect: Bronx Information Portal

Lehman Community Connect is designed to make relevant data about the Bronx accessible in one location. This site brings together information about health, population, education, urban sustainability, and other Bronx-related data from New York's **Open Data** site. To ensure the site remains dynamic, as source data on the New York open data site is updated, the information on Lehman Community Connect will be refreshed on the next day. Some source data, from the 311 Call Center for example, is updated daily; other data may

data, from the 311 Call Center for example, is updated daily; other data may be updated monthly or annually.

While Lehman Community Connect presents certain data as maps and charts, we invite you to dig deeper and conduct your own research by exploring the **data sets** behind the maps and charts. Here, you can examine data in a different way and explore relationships between data sets. You can:

- View data by category (health, population, education, etc.) or sort to view data sets or maps only.
- Easily share data via email, Facebook and Twitter.
- Download or export the data, visualize data in different ways, or embed the data into your own web site.

Here are some useful **video guides** for conducting your own research.

We welcome feedback on how you are using Lehman Community Connect and any new features you would like to see. Please **email** us with comments or share your story on our **blog**. Please click here to read the **Terms of Use**.

Acknowledgements

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- **John Dono**, Manager, Academic and Campus Support Services

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Lehman College Category Leads:

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- Education – **Harriet Fayne**, Dean, School of Education, **Sandra Lerner**, Deputy to the President, High School and Education Initiatives
- Environment & Sustainability: **Stefan Becker**, Acting Dean, School of Natural and Social Sciences]
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- **Relina Bulchandani**
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- **Cam Caldwell**
- **Lilia Gutnick**
- **Clare Zimmerman**

Current Students

Welcome, business students! You may use this page to access the Student Portal or other resources below.

The portal provides a web interface for CSU/COB resources, events and news. Through the portal, most applications that are available in Rockwell Hall are also available from anywhere using the internet. To use this feature follow the 'Run College of Business applications from the web' link from either the faculty portal homepage or the Lab applications tab within the student portal.

Outlook Web e-mail: Basic e-mail and public folder access

Student Portal: E-mail, Library, E-Lab, WebCT Links (requires Internet Explorer 5.0 or higher)

E-Lab: Connect and run lab applications from anywhere (requires Internet Explorer 6.0 or higher)

You must supply the following information to login:

- **User Name** Your network login. For accounts created summer 2004 and before, your login is FirstName.MiddleInitial.LastName - Example: John.Q.Student
  Logins created Fall 2004 and later have the last two digits of the year added to the login - Example: John.Q.Student04
- **Password** your login password.
- **Domain** Business
- Reset Password

NOTE: Netscape and Windows XP users must enter the Domain with your User Name: