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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Attorney Dkt.: 4001.890

In re the trademark application of: Serta International
Serial No.: 85/160,970
Filed: October 26, 2010
For the Mark: COOL ACTION
Published: August 30, 2011

**REQUEST FOR EXTENSION OF TIME TO FILE
NOTICE OF OPPOSITION UNDER RULE 2.102 OF THE
RULES OF PRACTICE IN TRADEMARK CASES**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Sir:

In accordance with the provisions of Rule 2.102 of the Rules of Practice in Trademark Cases, Action Products, Inc., a Delaware corporation, located and doing business at 954 Sweeney Drive, Hagerstown, Maryland 21740, through its attorneys, hereby requests a ninety-day extension of time to and including December 28, 2011 to oppose registration of the mark specified above.



09-12-2011

Serial No. 85/160,970

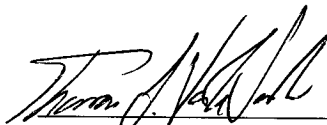
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The requested extension is not requested for purposes of delay. Good cause exists for the granting of the requested extension in that potential Opposer and its counsel require time to explore and consider Applicant's activities under the mark and to consider whether there exists the possibility of an amicable resolution of this matter.

Respectfully submitted,

HALL & VANDE SANDE, LLC

By:



Thomas J. Vande Sande
Attorney for Potential Opposer
10220 River Road, Suite 200
Potomac, Maryland 20854
(301) 983-2500

Date:

9/8/11

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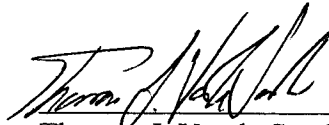
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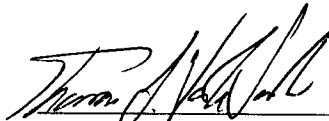
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