

ESTTA Tracking number: **ESTTA409264**

Filing date: **05/16/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Azteca International Corporation
Application Serial Number:	85147810
Application Filing Date:	10/07/2010
Mark:	HONESTEL
Date of Publication	04/19/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Elektra Trading & Consulting Group, S.A. de C.V., Av. Insurgentes Sur No. 3579, Mexico City, C.P. 14000, MEXICO, a corporation organized under the laws of Mexico, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/19/2011. Elektra Trading & Consulting Group, S.A. de C.V. respectfully requests that the time period within which to file an opposition be extended until 08/17/2011.

Respectfully submitted,
/Dwayne K. Goetzel/
05/16/2011

Dwayne K. Goetzel

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