

ESTTA Tracking number: **ESTTA403334**

Filing date: **04/12/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Geoffrey Leval
Application Serial Number:	85141420
Application Filing Date:	09/29/2010
Mark:	HOLA COLA
Date of Publication	03/15/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/14/2011. The Coca-Cola Company respectfully requests that the time period within which to file an opposition be extended until 07/13/2011.

Respectfully submitted,
/Pamela C. Mallari/
04/12/2011

Pamela C. Mallari

Trademark Counsel

The Coca-Cola Company

One Coca-Cola Plaza

Atlanta, GA 30313

UNITED STATES

pamallari@na.ko.com, jodenton@na.ko.com

404 676 3244