

ESTTA Tracking number: **ESTTA393084**

Filing date: **02/14/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|----------------------------|--|
| Applicant: | HarperCollins Publishers L.L.C. |
| Application Serial Number: | 85134511 |
| Application Filing Date: | 09/21/2010 |
| Mark: | BROADSIDE BOOKS |
| Date of Publication | 01/18/2011 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Encounter for Culture and Education, Inc., 900 Broadway, Suite 601, New York, NY 10003-1239, UNITED STATES, a non-profit corporation, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 02/17/2011. Encounter for Culture and Education, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/18/2011.

Respectfully submitted,
/karinsegall/
02/14/2011

Karin Segall

Leason Ellis LLP

81 Main Street

White Plains, NY 10601

UNITED STATES

tmocket@leasonellis.com, segall@leasonellis.com

914.821.9072