

ESTTA Tracking number: **ESTTA434198**

Filing date: **10/06/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	BLACKHAWK NETWORK, INC.
Application Serial Number:	85118836
Application Filing Date:	08/30/2010
Mark:	PAYPOWER
Date of Publication	09/06/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, PowerPay, LLC, 320 Cumberland Avenue, Portland, ME 04101, UNITED STATES, a Limited Liability Company, organized under the laws of Maine, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/06/2011. PowerPay, LLC respectfully requests that the time period within which to file an opposition be extended until 01/04/2012.

Respectfully submitted,

/pmm/

10/06/2011

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