

ESTTA Tracking number: **ESTTA398670**

Filing date: **03/17/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Lance Mfg. LLC
Application Serial Number:	85117632
Application Filing Date:	08/27/2010
Mark:	A SMARTER WAY TO SNACK
Date of Publication	02/15/2011

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Mail Stop 3A-421, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 03/17/2011. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/16/2011.

Respectfully submitted,
/Jeanette S. Zimmer/
03/17/2011

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