

ESTTA Tracking number: **ESTTA403723**

Filing date: **04/14/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Perks Palooza LLC
Application Serial Number:	85107403
Application Filing Date:	08/13/2010
Mark:	PERKS PALOOZA
Date of Publication	03/15/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Couch/Braunsdorf Affinity, Inc., 2561 Territorial Road, St. Paul, MN 55114, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/14/2011. Couch/Braunsdorf Affinity, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/13/2011.

Respectfully submitted,

/Joshua S. Frick/

04/14/2011

Philip A. Jones

Brinks Hofer Gilson & Lione

P.O. Box 10395

Chicago, IL 60610

UNITED STATES

officeactions@brinkshofer.com