

ESTTA Tracking number: **ESTTA382584**

Filing date: **12/08/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>ORACEUTICAL LLC</b>
Application Serial Number:	<b>85102954</b>
Application Filing Date:	<b>08/09/2010</b>
Mark:	<b>SMILE!</b>
Date of Publication	<b>11/09/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Robell Research, Inc., 635 Madison Avenue, New York, NY 10022, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/09/2010. Robell Research, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/09/2011.

Respectfully submitted,  
/MichaelJBrown/  
12/08/2010

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