

ESTTA Tracking number: **ESTTA380979**

Filing date: **11/30/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	ORACEUTICAL LLC
Application Serial Number:	85102954
Application Filing Date:	08/09/2010
Mark:	SMILE!
Date of Publication	11/09/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Ranir, LLC, 4701 East Paris Avenue S.E., Grand Rapids, MI 49512, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/09/2010. Ranir, LLC respectfully requests that the time period within which to file an opposition be extended until 03/09/2011.

Respectfully submitted,

/winthrop/
11/30/2010

H. W. Reick

Price, Heneveld, Cooper, DeWitt & Litton, LLP

695 Kenmoor S.E.P.O. Box 2567

Grand Rapids, MI 49501

UNITED STATES

ptomail@priceheneveld.com, dlozon@priceheneveld.com

616-949-9610