

ESTTA Tracking number: **ESTTA424298**

Filing date: **08/10/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Pubbelly</b>
Application Serial Number:	<b>85101448</b>
Application Filing Date:	<b>08/05/2010</b>
Mark:	<b>PUBBELLY</b>
Date of Publication	<b>07/12/2011</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Potbelly Sandwich Works, LLC, 222 Merchandise Mart Plaza, 23rd Floor, Chicago, IL 60654, UNITED STATES, a Limited Liability Company, organized under the laws of Illinois, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 08/11/2011. Potbelly Sandwich Works, LLC respectfully requests that the time period within which to file an opposition be extended until 09/10/2011.

Respectfully submitted,  
/Sana Hakim/  
08/10/2011

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