

ESTTA Tracking number: **ESTTA422575**

Filing date: **07/29/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Hansen Beverage Company
Application Serial Number:	85093971
Application Filing Date:	07/27/2010
Mark:	M3
Date of Publication	07/19/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, consolidated distributors inc, 719 eastern pk st3, bklyn, NY 11213, UNITED STATES, a corporation organized under the laws of ny , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 08/18/2011. consolidated distributors inc respectfully requests that the time period within which to file an opposition be extended until 11/16/2011.

Respectfully submitted,

/s. stei/

07/29/2011

consolidate distributors inc

consolidated distributors inc

719 eastern pk st3

bklyn, NY 11213

UNITED STATES

davidlipsker@gmail.com

7183639505