

ESTTA Tracking number: **ESTTA514951**

Filing date: **01/08/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	ION TECHNOLOGY SYSTEM CORP
Application Serial Number:	85060267
Application Filing Date:	06/11/2010
Mark:	ION TECHNOLOGY SYSTEM ORGANIC KERATIN CHOCO KERA-P
Date of Publication	12/18/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, SALLY BEAUTY HOLDING LLC, 3001 Colorado Boulevard, Denton, TX 76210, UNITED STATES, a LLC, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/17/2013. SALLY BEAUTY HOLDING LLC respectfully requests that the time period within which to file an opposition be extended until 04/17/2013.

Respectfully submitted,
/Peter Reynolds/
01/08/2013

Peter Reynolds

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