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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                          |
|----------------------------|--------------------------|
| Applicant:                 | <b>Murphy, Dennis</b>    |
| Application Serial Number: | <b>85053231</b>          |
| Application Filing Date:   | <b>06/02/2010</b>        |
| Mark:                      | <b>SANITELLA RESERVE</b> |
| Date of Publication        | <b>10/26/2010</b>        |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, UNION VITI-VINICOLA, S.A. VINEDOS EN CENICERO (UNITIVIN), Carretera de Logrono, s/n, CENICERO (La Rioja), 26350, SPAIN, a corporation organized under the laws of Spain, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/25/2010. UNION VITI-VINICOLA, S.A. VINEDOS EN CENICERO (UNITIVIN) respectfully requests that the time period within which to file an opposition be extended until 02/23/2011.

Respectfully submitted,  
/perla kuhn/  
11/22/2010

**Perla M. Kuhn**

**Hughes Hubbard & Reed LLP**

**One Battery Park Plaza**

**New York, NY 10004**

**UNITED STATES**

**kuhn@hugheshubbard.com**

**212-837-6000**