

ESTTA Tracking number: **ESTTA374853**

Filing date: **10/25/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Wholey, Michael H.
Application Serial Number:	85022523
Application Filing Date:	04/25/2010
Mark:	YOU DOUGH GIRL
Date of Publication	09/28/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Pillsbury Company, LLC, 1 General Mills Boulevard, Minneapolis, MN 55426, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/28/2010. The Pillsbury Company, LLC respectfully requests that the time period within which to file an opposition be extended until 01/26/2011.

Respectfully submitted,

/JJ Burke/
10/25/2010

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