

ESTTA Tracking number: **ESTTA405405**

Filing date: **04/25/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	HOT HEADZ OF AMERICA, LLC
Application Serial Number:	85015108
Application Filing Date:	04/15/2010
Mark:	VIPER
Date of Publication	03/29/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, DEI Headquarters, Inc., One Viper Way, Vista, CA 92081, UNITED STATES, a corporation organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/28/2011. DEI Headquarters, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/27/2011.

Respectfully submitted,
//CRYSTAL BIGGS//
04/25/2011

Crystal Biggs

DEI Headquarters, Inc.

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