

ESTTA Tracking number: **ESTTA1344900**  
Filing date: **03/08/2024**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	BeingTech Inc.
Application serial no.	79365648
Application filing date	01/20/2023
Mark	BE INSIGHT
Date of publication	01/09/2024
Potential opposer's Correspondence information	NINA HABIB BORDERS, REED SMITH LLP REED SMITH LLP 10 SOUTH WACKER DRIVE 40TH FLOOR CHICAGO, IL 60606-7507 UNITED STATES Primary email: ipdocket-chi@reedsmith.com Secondary email(s): nborders@reedsmith.com, jstone@reedsmith.com, jbeifuss@reedsmith.com 650-352-0627
Docket no.	O000003860US

### **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Insight Direct USA, Inc., 2701 E. INSIGHT WAY, CHANDLER, AZ 85286, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/09/2024. Insight Direct USA, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/08/2024.

Respectfully submitted,  
/Nina Habib Borders/  
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03/08/2024