

ESTTA Tracking number: **ESTTA1130146**

Filing date: **04/28/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	BEIJING NIU TECHNOLOGY CO., LTD
Application Serial Number	79280836
Application Filing Date	02/04/2020
Mark	XQE
Date of Publication	04/13/2021
Potential Opposer's Correspondence Information	JENNIFER K. ZIEGLER BROOKS KUSHMAN P.C. 1000 TOWN CENTER, 22ND FLOOR SOUTHFIELD, MI 48075 UNITED STATES Primary Email: <a href="mailto:jziegler@brookskushman.com">jziegler@brookskushman.com</a> Secondary Email(s): <a href="mailto:rlederman@brookskushman.com">rlederman@brookskushman.com</a> , <a href="mailto:rcantor@brookskushman.com">rcantor@brookskushman.com</a> , <a href="mailto:dperez@brookskushman.com">dperez@brookskushman.com</a> , <a href="mailto:bktm@brookskushman.com">bktm@brookskushman.com</a> 2483584400
Docket Number	JAGW11965

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, Jaguar Land Rover Limited, Abbey Road, Whitley, Coventry, CV3 4LF, UNITED KINGDOM, a Private company limited by share, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/13/2021. Jaguar Land Rover Limited respectfully requests that the time period within which to file an opposition be extended until 08/11/2021.

Respectfully submitted,  
/jennifer ziegler/  
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04/28/2021