

ESTTA Tracking number: **ESTTA1081288**

Filing date: **09/11/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	CC Moore & Co Ltd
Application Serial Number	79280674
Application Filing Date	01/09/2020
Mark	CCMOORE MOORE MEANS MORE
Date of Publication	08/18/2020
Potential Opposer's Correspondence Information	DONNA F. SCHMITT ARMSTRONG TEASDALE LLP 7700 FORSYTH BLVD., SUITE 1800 ST. LOUIS, MO 63105 UNITED STATES Primary Email: IPTM@ArmstrongTeasdale.com Secondary Email(s): DSchmitt@atllp.com 3146215070
Docket Number	37160-TBD

**First 90 Day Request for Extension of Time to Oppose for Good  
Cause**

Pursuant to 37 C.F.R. Section 2.102, MOORES THE SUIT PEOPLE CORP./VETEMENTS POUR HOMMES MOORES CORP., 1959 UPPER WATER STREET, SUITE 900, HALIFAX, NS B3J 2X2, CANADA, a corporation organized under the laws of Canada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/17/2020. MOORES THE SUIT PEOPLE CORP./VETEMENTS POUR HOMMES MOORES CORP. respectfully requests that the time period within which to file an opposition be extended until 12/16/2020.

Respectfully submitted,  
/Donna F. Schmitt/  
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09/11/2020