

ESTTA Tracking number: **ESTTA1102830**

Filing date: **12/18/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants	DeoVolente Beheer BV
Application Serial Number	79272243
Application Filing Date	08/26/2019
Mark	PRIMELECT
Date of Publication	10/20/2020
Potential Opposer's Correspondence Information	JOHN K. BUCHE BUCHE & ASSOCIATES, P.C. 875 PROSPECT ST., SUITE 305 LA JOLLA, CA 92037 UNITED STATES Primary Email: jbuche@buchelaw.com Secondary Email(s): bma@buchelaw.com (858) 459-9111
Docket Number	Prime-Genera

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Prime Wire & Cable, Inc., 1330 VALLEY VISTA DRIVE, DIAMOND BAR, CA 91765, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/19/2020. Prime Wire & Cable, Inc. respectfully requests that the time period within which to file an opposition be extended until 02/17/2021.

Respectfully submitted,
/Byron Ma/
Byron Ma
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12/18/2020