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Filing date: **04/05/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	79185205
Applicant	Hyundai Motor Company
Applied for Mark	G65
Correspondence Address	CHARLES T J WEIGELL FROSS ZELNICK LEHRMAN & ZISSU PC 4 TIMES SQUARE 17TH FL NEW YORK, NY 10036 UNITED STATES Email: weigell-docket@fzlj.com
Submission	Applicant's Request to Extend
Attachments	Request for Extension of Time to File Brief.pdf(63155 bytes)
Filer's Name	Charles T. J. Weigell
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Signature	/ctw/
Date	04/05/2018

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Applicant:	HYUNDAI MOTOR COMPANY	:
Serial No.:	79/185,205	:
Filed:	January 18, 2016	:
Mark:	G65	:
Our Ref.:	HUND 1605216	:

REQUEST FOR EXTENSION OF TIME TO FILE BRIEF

Box TTAB
Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Pursuant to TBMP Section 1203.02(d), the above-referenced Applicant requests a 30 day extension to file its main brief on appeal in the above referenced action, to May 15, 2018. The sole issue on appeal is an asserted likelihood of confusion based on the mark in cited U.S. Reg. No. 4,639,241. Applicant, located in the Republic of Korea, is currently in contact with the owner of the cited registration, Daimler AG, located in Stuttgart, Germany, to negotiate a consent agreement that it expects will moot the current appeal. Applicant submits that this extension is further warranted given that each of the parties are located in separate foreign countries, and that the negotiations involve multiple foreign counsel which may tend to slow down the sending of instructions and communications to undersigned counsel.

This is the first extension of time requested in the above matter. Applicant submits that it has good cause for the extension and that it is seeking this in good faith

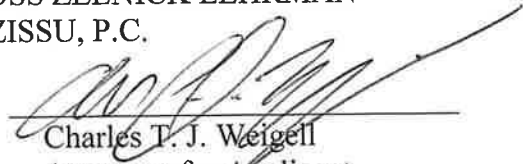
and not for purposes of delay. Favorable consideration and granting of the request is hereby solicited.

Dated: New York, New York
April 5, 2018

Respectfully submitted,

FROSS ZELNICK LEHRMAN
& ZISSU, P.C.

By:



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