

Request for Reconsideration after Final Action

The table below presents the data as entered.

| Input Field | Entered |
|--|---|
| SERIAL NUMBER | 79171316 |
| LAW OFFICE ASSIGNED | LAW OFFICE 116 |
| MARK SECTION | |
| MARK | https://tmng-al.uspto.gov/resting2/api/img/79171316/large |
| LITERAL ELEMENT | FREEVOLT |
| STANDARD CHARACTERS | YES |
| USPTO-GENERATED IMAGE | YES |
| MARK STATEMENT | The mark consists of standard characters, without claim to any particular font style, size or color. |
| GOODS AND/OR SERVICES SECTION (009)(current) | |
| INTERNATIONAL CLASS | 009 |
| DESCRIPTION | |
| <p>Rectennas; Air-flow monitors, temperature monitors, stress factor and vibration monitors, all used in buildings; air quality monitors; a wireless system for measuring air pollution levels comprised of a wearable air pollution monitor that records and retains air pollution data and software that enables the monitor to communicate such data to a smartphone; computer software for measuring air pollution; computer software for measuring the presence of electro-magnetic radiation and converting same into electricity; data processing equipment, namely, data processors, central processing units for processing information, data, sound or images; telephone-based information retrieval software and hardware for measuring air pollution and measuring the presence of electro-magnetic radiation and converting same into electricity; electronic communication equipment and instruments, namely, beacons for use in retail outlets by which customers' movements in the store may be monitored and by which retailers may send the customers targeted advertising; telecommunications apparatus and instruments, namely, smartphones; portable digital electronic devices for data processing, information processing, storing and displaying data, transmitting and receiving data, transmission of data between computers, and software related thereto, namely, software for measuring electro-magnetic radiation and converting the same into electricity; downloadable publications in the nature of books, magazines and newsletters in the field of electro-magnetic radiation and the conversion of such radiation into electricity; RFID tags and associated software, namely, software that permits computers and smartphones to communicate with the RFID tags and receive location data from such tags; electronic apparatus for wireless reception, storage and transmission of data; wireless receivers; wireless transmitters; wireless local area network devices, namely, hardware that detects the presence of electro-magnetic radiation and converts such radiation into electricity; wireless charging apparatus; wireless energy scavenging apparatus and devices, namely, devices for converting electro-magnetic radiation into electricity; devices for harvesting electro-magnetic radiation and converting the same into electricity; wireless energy transfer device, namely, electric conductors; wireless device for recording and sharing real time data; computer software for creating databases and managing data for customer reward and incentive programmes, databases and data related to customer reward and incentive programmes and related database management software; computers, computer terminals, and computer software used for authentication, authorization, clearing, and settlement of financial transactions; computer software for processing commercial transactions over a global communications network; wearable digital electronic devices capable of wireless communication, namely, glasses, watches, wristbands, armbands, patches, and badges, or integrated with wearable goods, namely, footwear, headwear, belts, gloves, and clothing, and all such devices including software for such wireless communication; wireless electronic devices, consisting of an antenna, a rectifier, a power module, circuitry and a housing, for monitoring the environment and collecting environmental data, namely, air pollution monitoring; electronic devices incorporating energy harvesting; wireless energy transfer devices consisting of an antenna, a rectifier, a power module, circuitry and a housing enabling wireless electronic services, namely, financial transactions in the field of customer reward programmes, and for use in enabling data collection and storage, data retrieval, location and time monitoring, and for use in creating promotional material and advertising for customer reward programmes; computers, computer software, and wireless electronic devices comprised of an antenna, rectifier, a power module, circuitry and a housing integrated in a global computer network enabling customer reward programme members to accumulate reward points as a function of the distance and time travelled by the member, dependent on the emissions produced by the member's selected mode of transportation</p> | |

GOODS AND/OR SERVICES SECTION (009)(proposed)

INTERNATIONAL CLASS

009

TRACKED TEXT DESCRIPTION

~~Rectennas; Rectennas, namely, rectifying antennas used to convert electromagnetic energy into direct current electricity; Air-flow monitors, temperature monitors, stress factor and vibration monitors, all used in buildings; Air-flow monitors, temperature monitors, movement and vibration monitors, all used in buildings; air quality monitors; air quality monitors, namely, air pollution monitors and particle counters; a wireless system for measuring air pollution levels comprised of a wearable air pollution monitor that records and retains air pollution data and software that enables the monitor to communicate such data to a smartphone; computer software for measuring air pollution; computer software for measuring the presence of electro-magnetic radiation and converting same into electricity; data processing equipment, namely, data processors, central processing units for processing information, data, sound or images; telephone-based information retrieval software and hardware for measuring air pollution and measuring the presence of electro-magnetic radiation and converting same into electricity; electronic communication equipment and instruments, namely, beacons for use in retail outlets by which customers' movements in the store may be monitored and by which retailers may send the customers targeted advertising; electronic communication equipment and instruments, namely, position indicating radio beacons for use in retail outlets by which customers' movements in the store may be monitored and by which retailers may send the customers targeted advertising; telecommunications apparatus and instruments, namely, smartphones; portable digital electronic devices for data processing, information processing, storing and displaying data, transmitting and receiving data, transmission of data between computers, and software related thereto, namely, software for measuring electro-magnetic radiation and converting the same into electricity; portable digital electronic devices comprising an antenna, a rectifier, a power module, circuitry and a housing for data processing, information processing, storing and displaying data, transmitting and receiving data, transmission of data between computers, and software related thereto, namely, software for measuring electro-magnetic radiation; downloadable publications in the nature of books, magazines and newsletters in the field of electro-magnetic radiation and the conversion of such radiation into electricity; downloadable electronic publications in the nature of books, magazines and newsletters in the field of electro-magnetic radiation and the conversion of such radiation into electricity; RFID tags and associated software, namely, software that permits computers and smartphones to communicate with the RFID tags and receive location data from such tags; electronic apparatus for wireless reception, storage and transmission of data; wireless receivers; wireless transmitters; wireless local area network devices, namely, hardware that detects the presence of electro-magnetic radiation and converts such radiation into electricity; wireless charging apparatus; wireless energy scavenging apparatus and devices, namely, devices for converting electro-magnetic radiation into electricity; wireless energy scavenging apparatus and devices, namely, electronic devices comprising an antenna, a rectifier, a power module, circuitry and a housing for converting electro-magnetic radiation into electricity; devices for harvesting electro-magnetic radiation and converting the same into electricity; wireless energy scavengers, wireless energy harvesters, wireless energy harvesters for converting electro-magnetic radiation into electricity; wireless energy transfer device, namely, electric conductors; wireless energy transfer device, namely, inductive power transfer transmitters and receivers, and radio frequency transmitters and receivers; wireless device for recording and sharing real time data; wireless energy transfer device, namely, electro-magnetic radiation receivers and transmitters; wireless device comprising an antenna, a rectifier, a power module, circuitry and a housing all for recording and sharing real time data; computer software for creating databases and managing data for customer reward and incentive programmes, databases and data related to customer reward and incentive programmes and related database management software; computers, computer terminals, and computer software used for authentication, authorization, clearing, and settlement of financial transactions; wearable digital electronic devices capable of wireless communication, namely, glasses, watches, wristbands, armbands, patches, and badges, or integrated with wearable goods, namely, footwear, headwear, belts, gloves, and clothing, and all such devices including software for such wireless communication; computer software for processing commercial transactions over a global communications network; wearable digital electronic devices in the nature of computers capable of wireless communication, namely, glasses, watches, wristbands, armbands, patches, and badges, or integrated with wearable goods, namely, footwear, headwear, belts, gloves, and clothing, and all such devices including software for such wireless communication; wireless electronic devices, consisting of an antenna, a rectifier, a power module, circuitry and a housing, for monitoring the environment and collecting environmental data, namely, air pollution monitoring; wireless energy transfer devices consisting of an antenna, a rectifier, a power module, circuitry and a housing enabling wireless electronic services, namely, financial transactions in the field of customer reward programmes, and for use in enabling data collection and storage, data retrieval, location and time monitoring, and for use in creating promotional material and advertising for customer reward programmes; electronic devices incorporating energy harvesting; wireless energy transfer devices consisting of an antenna, a rectifier, a power module, circuitry and a housing enabling financial transactions in the field of customer reward programmes, and for use in enabling data collection and storage, data retrieval, location and time monitoring, and for use in creating promotional material and advertising for customer reward programmes; computers, computer software, and wireless electronic devices comprised of an antenna, rectifier, a power module, circuitry and a housing integrated in a global computer network enabling customer reward programme members to accumulate reward points as a function of the distance and time travelled by the member, dependent on the emissions produced by the member's selected mode of transportation~~

FINAL DESCRIPTION

Rectennas, namely, rectifying antennas used to convert electromagnetic energy into direct current electricity; Air-flow monitors, temperature monitors, movement and vibration monitors, all used in buildings; air quality monitors, namely, air pollution monitors and particle counters; a wireless system for measuring air pollution levels comprised of a wearable air pollution monitor that records and retains air pollution data and software that enables the monitor to communicate such data to a smartphone; computer software for measuring air pollution; computer

software for measuring the presence of electro-magnetic radiation and converting same into electricity; data processing equipment, namely, data processors, central processing units for processing information, data, sound or images; telephone-based information retrieval software and hardware for measuring air pollution and measuring the presence of electro-magnetic radiation and converting same into electricity; electronic communication equipment and instruments, namely, position indicating radio beacons for use in retail outlets by which customers' movements in the store may be monitored and by which retailers may send the customers targeted advertising; telecommunications apparatus and instruments, namely, smartphones; portable digital electronic devices comprising an antenna, a rectifier, a power module, circuitry and a housing for data processing, information processing, storing and displaying data, transmitting and receiving data, transmission of data between computers, and software related thereto, namely, software for measuring electro-magnetic radiation ; downloadable electronic publications in the nature of books, magazines and newsletters in the field of electro-magnetic radiation and the conversion of such radiation into electricity; RFID tags and associated software, namely, software that permits computers and smartphones to communicate with the RFID tags and receive location data from such tags; electronic apparatus for wireless reception, storage and transmission of data; wireless receivers; wireless transmitters; wireless local area network devices, namely, hardware that detects the presence of electro-magnetic radiation and converts such radiation into electricity; wireless charging apparatus; wireless energy scavenging apparatus and devices, namely, electronic devices comprising an antenna, a rectifier, a power module, circuitry and a housing for converting electro-magnetic radiation into electricity; wireless energy scavengers, wireless energy harvesters, wireless energy harvesters for converting electro-magnetic radiation into electricity; wireless energy transfer device, namely, inductive power transfer transmitters and receivers, and radio frequency transmitters and receivers; wireless energy transfer device, namely, electro-magnetic radiation receivers and transmitters; wireless device comprising an antenna, a rectifier, a power module, circuitry and a housing all for recording and sharing real time data; computer software for creating databases and managing data for customer reward and incentive programmes, databases and data related to customer reward and incentive programmes and related database management software; computers, computer terminals, and computer software used for authentication, authorization, clearing, and settlement of financial transactions; computer software for processing commercial transactions over a global communications network; wearable digital electronic devices in the nature of computers capable of wireless communication, namely, glasses, watches, wristbands, armbands, patches, and badges, or integrated with wearable goods, namely, footwear, headwear, belts, gloves, and clothing, and all such devices including software for such wireless communication; wireless electronic devices, consisting of an antenna, a rectifier, a power module, circuitry and a housing, for monitoring the environment and collecting environmental data, namely, air pollution monitoring; electronic devices incorporating energy harvesting; wireless energy transfer devices consisting of an antenna, a rectifier, a power module, circuitry and a housing enabling financial transactions in the field of customer reward programmes, and for use in enabling data collection and storage, data retrieval, location and time monitoring, and for use in creating promotional material and advertising for customer reward programmes; computers, computer software, and wireless electronic devices comprised of an antenna, rectifier, a power module, circuitry and a housing integrated in a global computer network enabling customer reward programme members to accumulate reward points as a function of the distance and time travelled by the member, dependent on the emissions produced by the member's selected mode of transportation

GOODS AND/OR SERVICES SECTION (037)(current)

INTERNATIONAL CLASS

037

DESCRIPTION

Installation of electronic devices that convert electro-magnetic radiation into electricity; installation of electronic communication devices, namely, security cameras, smoke detectors, movement sensors in buildings, temperature sensors for use in buildings, air-flow sensors for use in buildings, stress factor and vibration monitors for use in buildings, and air quality monitors for use in buildings, all of which communicate with computers and employ energy harvesting and wireless energy transfer devices enabling the provision of wireless electronic services, namely, financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotional and advertising services in the field of customer reward programmes

GOODS AND/OR SERVICES SECTION (037)(proposed)

INTERNATIONAL CLASS

037

TRACKED TEXT DESCRIPTION

~~Installation of electronic devices that convert electro-magnetic radiation into electricity;~~ [Installation of electronic wireless communication devices that convert electro-magnetic radiation into electricity enabling financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotion and advertising services in the field of customer reward programmes;](#) ~~installation of electronic communication devices, namely, security cameras, smoke detectors, movement sensors in buildings, temperature sensors for use in buildings, air-flow sensors for use in buildings, stress factor and vibration monitors for use in buildings, and air quality monitors for use in buildings, all of which communicate with computers and employ energy harvesting and wireless energy transfer devices enabling the provision of wireless electronic services, namely, financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotional and advertising services in the field of customer reward programmes;~~ [installation of wireless electronic communication devices, namely, security cameras, smoke detectors, movement sensors in buildings, temperature sensors for use in buildings, air-flow sensors for use in buildings, stress factor and vibration monitors for use in buildings, and air quality monitors for use in buildings, all of which communicate with computers and employ energy harvesting and wireless energy transfer devices enabling the provision of wireless electronic services, namely, financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time](#)

[monitoring, air pollution monitoring, and promotional and advertising services in the field of customer reward programmes](#)

FINAL DESCRIPTION

Installation of electronic wireless communication devices that convert electro-magnetic radiation into electricity enabling financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotion and advertising services in the field of customer reward programmes; installation of wireless electronic communication devices, namely, security cameras, smoke detectors, movement sensors in buildings, temperature sensors for use in buildings, air-flow sensors for use in buildings, stress factor and vibration monitors for use in buildings, and air quality monitors for use in buildings, all of which communicate with computers and employ energy harvesting and wireless energy transfer devices enabling the provision of wireless electronic services, namely, financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotional and advertising services in the field of customer reward programmes

GOODS AND/OR SERVICES SECTION (042)(current)

INTERNATIONAL CLASS

042

DESCRIPTION

Scientific and technological services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; development of products that convert electro-magnetic radiation into electricity; development of products using as their power source the conversion of electro-magnetic radiation into electricity; industrial analysis and research services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; design and development of computer hardware and software; software as a service (SAAS) services featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; maintaining websites for others; application service provider (ASP) featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers for the discounted purchase of goods and services as part of customer reward programmes and promotions and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods or services of others; application service provider (ASP) regarding social networking software, featuring software for businesses to advertise and promote their goods and services in social networks on a global computer network; provision of an Internet platform for social networking services, designing, developing, maintaining and hosting of a website for social networking services; hosting of digital content online; hosting and providing a website that features technology that enables the donation of money and gifts to charitable organizations; environmental surveys, namely, environmental impact surveys and air pollution surveys; environmental advisory services, namely, technical consultation in the field of environmental science and pollution; environmental research in the field of pollution and environmental protection and technical consultancy information, consultancy and advisory services for all the aforesaid services; research, development, and design of an Internet platform for customer reward programmes and electronic commerce using a virtual currency for use by programme members and participating merchants of an on-line community via a global computer network

GOODS AND/OR SERVICES SECTION (042)(proposed)

INTERNATIONAL CLASS

042

TRACKED TEXT DESCRIPTION

Scientific and technological services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; development of products that convert electro-magnetic radiation into electricity; development of products using as their power source the conversion of electro-magnetic radiation into electricity; industrial analysis and research services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; design and development of computer hardware and software; software as a service (SAAS) services featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; maintaining websites for others; application service provider (ASP) featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers for the discounted purchase of goods and services as part of customer reward programmes and promotions and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods or services of others; ~~application service provider (ASP) regarding social networking software, featuring software for businesses to advertise and promote their goods and services in social networks on a global computer network;~~ [application service provider \(ASP\) featuring social networking software for businesses to advertise and promote their goods and services in social networks on a global computer network](#); provision of an Internet platform for social networking services, designing, developing, maintaining and hosting of a website for social networking services; hosting of digital content online; hosting and providing a website that features technology that enables the donation of money and gifts to charitable organizations; ~~environmental surveys, namely, environmental impact surveys and air pollution surveys;~~ [environmental surveys, namely, environmental impact surveys and air pollution detection surveys;](#) ~~environmental advisory services, namely, technical consultation in the field of environmental science and pollution;~~ [environmental advisory services, namely, technical consultation in the field of environmental science and pollution detection and prevention](#); environmental research in the field of pollution and environmental protection and technical consultancy information, consultancy and advisory services for all the

aforesaid services; research, development, and design of an Internet platform for customer reward programmes and electronic commerce using a virtual currency for use by programme members and participating merchants of an on-line community via a global computer network

FINAL DESCRIPTION

Scientific and technological services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; development of products that convert electro-magnetic radiation into electricity; development of products using as their power source the conversion of electro-magnetic radiation into electricity; industrial analysis and research services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; design and development of computer hardware and software; software as a service (SAAS) services featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; maintaining websites for others; application service provider (ASP) featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers for the discounted purchase of goods and services as part of customer reward programmes and promotions and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods or services of others; application service provider (ASP) featuring social networking software for businesses to advertise and promote their goods and services in social networks on a global computer network; provision of an Internet platform for social networking services, designing, developing, maintaining and hosting of a website for social networking services; hosting of digital content online; hosting and providing a website that features technology that enables the donation of money and gifts to charitable organizations; environmental surveys, namely, environmental impact surveys and air pollution detection surveys; environmental advisory services, namely, technical consultation in the field of environmental science and pollution detection and prevention; environmental research in the field of pollution and environmental protection and technical consultancy information, consultancy and advisory services for all the aforesaid services; research, development, and design of an Internet platform for customer reward programmes and electronic commerce using a virtual currency for use by programme members and participating merchants of an on-line community via a global computer network

SIGNATURE SECTION

| | |
|--------------------------------|------------------------|
| RESPONSE SIGNATURE | /Robert B.G. Horowitz/ |
| SIGNATORY'S NAME | Robert B.G. Horowitz |
| SIGNATORY'S POSITION | Attorney for Applicant |
| SIGNATORY'S PHONE NUMBER | 212 589-4200 |
| DATE SIGNED | 11/02/2016 |
| AUTHORIZED SIGNATORY | YES |
| CONCURRENT APPEAL NOTICE FILED | YES |

FILING INFORMATION SECTION

| | |
|-------------|---|
| SUBMIT DATE | Wed Nov 02 14:07:52 EDT 2016 |
| TEAS STAMP | USPTO/RFR-X.XX.XX.XX-2016 1102140752745521-79171316 -57062db1a93ecda2587dbddd 5687926a55d01bbb948e556bd 14d6522165765462-N/A-N/A- 20161102140057638316 |

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1960 (Rev 10/2011)

OMB No. 0651-0050 (Exp 07/31/2017)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **79171316** FREEVOLT(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/79171316/large>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 009 for Rectennas; Air-flow monitors, temperature monitors, stress factor and vibration monitors, all used in buildings; air quality monitors; a wireless system for measuring air pollution levels comprised of a wearable air pollution monitor that records and retains air pollution data and software that enables the monitor to communicate such data to a smartphone; computer software for measuring air pollution; computer software for measuring the presence of electro-magnetic radiation and converting same into electricity; data processing equipment, namely, data processors, central processing units for processing information, data, sound or images; telephone-based information retrieval software and hardware for measuring air pollution and measuring the presence of electro-magnetic radiation and converting same into electricity; electronic communication equipment and instruments, namely, beacons for use in retail outlets by which customers' movements in the store may be monitored and by which retailers may send the customers targeted advertising; telecommunications apparatus and instruments, namely, smartphones; portable digital electronic devices for data processing, information processing, storing and displaying data, transmitting and receiving data, transmission of data between computers, and software related thereto, namely, software for measuring electro-magnetic radiation and converting the same into electricity; downloadable publications in the nature of books, magazines and newsletters in the field of electro-magnetic radiation and the conversion of such radiation into electricity; RFID tags and associated software, namely, software that permits computers and smartphones to communicate with the RFID tags and receive location data from such tags; electronic apparatus for wireless reception, storage and transmission of data; wireless receivers; wireless transmitters; wireless local area network devices, namely, hardware that detects the presence of electro-magnetic radiation and converts such radiation into electricity; wireless charging apparatus; wireless energy scavenging apparatus and devices, namely, devices for converting electro-magnetic radiation into electricity; devices for harvesting electro-magnetic radiation and converting the same into electricity; wireless energy transfer device, namely, electric conductors; wireless device for recording and sharing real time data; computer software for creating databases and managing data for customer reward and incentive programmes, databases and data related to customer reward and incentive programmes and related database management software; computers, computer terminals, and computer software used for authentication, authorization, clearing, and settlement of financial transactions; computer software for processing commercial transactions over a global communications network; wearable digital electronic devices capable of wireless communication, namely, glasses, watches, wristbands, armbands, patches, and badges, or integrated with wearable goods, namely, footwear, headwear, belts, gloves, and clothing, and all such devices including software for such wireless communication; wireless electronic devices, consisting of an antenna, a rectifier, a power module, circuitry and a housing, for monitoring the environment and collecting environmental data, namely, air pollution monitoring; electronic devices incorporating energy harvesting; wireless energy transfer devices consisting of an antenna, a rectifier, a power module, circuitry and a housing enabling wireless electronic services, namely, financial transactions in the field of customer reward programmes, and for use in enabling data collection and storage, data retrieval, location and time monitoring, and for use in creating promotional material and advertising for customer reward programmes; computers, computer software, and wireless electronic devices comprised of an antenna, rectifier, a power module, circuitry and a housing integrated in a global computer network enabling customer reward programme members to accumulate reward points as a function of the distance and time travelled by the member, dependent on the emissions produced by the member's selected mode of transportation

Original Filing Basis:

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: ~~Rectennas; Rectennas, namely, rectifying antennas used to convert electromagnetic energy into direct current electricity; Air-flow monitors, temperature monitors, stress factor and vibration monitors, all used in buildings; Air-flow monitors, temperature monitors, movement and vibration monitors, all used in buildings; air quality monitors; air quality monitors, namely, air pollution monitors and particle counters;~~ a wireless system for measuring air pollution levels comprised of a wearable air pollution monitor that records and retains air pollution data and software that enables the monitor to communicate such data to a smartphone; computer software for measuring air pollution; computer software for measuring the presence of electro-magnetic radiation and converting same into electricity; data processing equipment, namely, data processors, central processing units for processing information, data, sound or images; telephone-based information retrieval software and hardware for measuring air pollution and measuring the presence of electro-magnetic radiation and converting same into electricity; ~~electronic communication equipment and instruments, namely, beacons for use in retail outlets by which customers' movements in the store may be monitored and by which retailers may send the customers targeted advertising;~~ electronic communication equipment and instruments, namely, position indicating radio beacons for use in retail outlets by which customers' movements in the store may be monitored and by which retailers may send the customers targeted advertising; telecommunications apparatus and instruments, namely, smartphones; ~~portable digital electronic devices for data processing, information processing, storing and displaying data, transmitting and receiving data, transmission of data between computers, and software related thereto, namely, software for measuring electro-magnetic radiation and converting the same into electricity;~~ portable digital electronic devices comprising an antenna, a rectifier, a power module, circuitry and a housing for data processing, information processing, storing and displaying data, transmitting and receiving data, transmission of data between computers, and software related thereto, namely, software for measuring electro-magnetic radiation; ~~downloadable publications in the nature of books, magazines and newsletters in the field of electro-magnetic radiation and the conversion of such radiation into electricity;~~ downloadable electronic publications in the nature of books, magazines and newsletters in the field of electro-magnetic radiation and the conversion of such radiation into electricity; RFID tags and associated software, namely, software that permits computers and smartphones to communicate with the RFID tags and receive location data from such tags; electronic apparatus for wireless reception, storage and transmission of data; wireless receivers; wireless transmitters; wireless local area network devices, namely, hardware that detects the presence of electro-magnetic radiation and converts such radiation into electricity; wireless charging apparatus; ~~wireless energy scavenging apparatus and devices, namely, devices for converting electro-magnetic radiation into electricity;~~ wireless energy scavenging apparatus and devices, namely, electronic devices comprising an antenna, a rectifier, a power module,

circuitry and a housing for converting electro-magnetic radiation into electricity; ~~devices for harvesting electro-magnetic radiation and converting the same into electricity~~; wireless energy scavengers, wireless energy harvesters, wireless energy harvesters for converting electro-magnetic radiation into electricity; ~~wireless energy transfer device, namely, electric conductors~~; wireless energy transfer device, namely, inductive power transfer transmitters and receivers, and radio frequency transmitters and receivers; ~~wireless device for recording and sharing real time data~~; wireless energy transfer device, namely, electro-magnetic radiation receivers and transmitters; wireless device comprising an antenna, a rectifier, a power module, circuitry and a housing all for recording and sharing real time data; computer software for creating databases and managing data for customer reward and incentive programmes, databases and data related to customer reward and incentive programmes and related database management software; computers, computer terminals, and computer software used for authentication, authorization, clearing, and settlement of financial transactions; ~~wearable digital electronic devices capable of wireless communication, namely, glasses, watches, wristbands, armbands, patches, and badges, or integrated with wearable goods, namely, footwear, headwear, belts, gloves, and clothing, and all such devices including software for such wireless communication~~; computer software for processing commercial transactions over a global communications network; wearable digital electronic devices in the nature of computers capable of wireless communication, namely, glasses, watches, wristbands, armbands, patches, and badges, or integrated with wearable goods, namely, footwear, headwear, belts, gloves, and clothing, and all such devices including software for such wireless communication; wireless electronic devices, consisting of an antenna, a rectifier, a power module, circuitry and a housing, for monitoring the environment and collecting environmental data, namely, air pollution monitoring; ~~wireless energy transfer devices consisting of an antenna, a rectifier, a power module, circuitry and a housing enabling wireless electronic services, namely, financial transactions in the field of customer reward programmes, and for use in enabling data collection and storage, data retrieval, location and time monitoring, and for use in creating promotional material and advertising for customer reward programmes~~; electronic devices incorporating energy harvesting; wireless energy transfer devices consisting of an antenna, a rectifier, a power module, circuitry and a housing enabling financial transactions in the field of customer reward programmes, and for use in enabling data collection and storage, data retrieval, location and time monitoring, and for use in creating promotional material and advertising for customer reward programmes; computers, computer software, and wireless electronic devices comprised of an antenna, rectifier, a power module, circuitry and a housing integrated in a global computer network enabling customer reward programme members to accumulate reward points as a function of the distance and time travelled by the member, dependent on the emissions produced by the member's selected mode of transportation

Class 009 for Rectennas, namely, rectifying antennas used to convert electromagnetic energy into direct current electricity; Air-flow monitors, temperature monitors, movement and vibration monitors, all used in buildings; air quality monitors, namely, air pollution monitors and particle counters; a wireless system for measuring air pollution levels comprised of a wearable air pollution monitor that records and retains air pollution data and software that enables the monitor to communicate such data to a smartphone; computer software for measuring air pollution; computer software for measuring the presence of electro-magnetic radiation and converting same into electricity; data processing equipment, namely, data processors, central processing units for processing information, data, sound or images; telephone-based information retrieval software and hardware for measuring air pollution and measuring the presence of electro-magnetic radiation and converting same into electricity; electronic communication equipment and instruments, namely, position indicating radio beacons for use in retail outlets by which customers' movements in the store may be monitored and by which retailers may send the customers targeted advertising; telecommunications apparatus and instruments, namely, smartphones; portable digital electronic devices comprising an antenna, a rectifier, a power module, circuitry and a housing for data processing, information processing, storing and displaying data, transmitting and receiving data, transmission of data between computers, and software related thereto, namely, software for measuring electro-magnetic radiation ; downloadable electronic publications in the nature of books, magazines and newsletters in the field of electro-magnetic radiation and the conversion of such radiation into electricity; RFID tags and associated software, namely, software that permits computers and smartphones to communicate with the RFID tags and receive location data from such tags; electronic apparatus for wireless reception, storage and transmission of data; wireless receivers; wireless transmitters; wireless local area network devices, namely, hardware that detects the presence of electro-magnetic radiation and converts such radiation into electricity; wireless charging apparatus; wireless energy scavenging apparatus and devices, namely, electronic devices comprising an antenna, a rectifier, a power module, circuitry and a housing for converting electro-magnetic radiation into electricity; wireless energy scavengers, wireless energy harvesters, wireless energy harvesters for converting electro-magnetic radiation into electricity; wireless energy transfer device, namely, inductive power transfer transmitters and receivers, and radio frequency transmitters and receivers; wireless energy transfer device, namely, electro-magnetic radiation receivers and transmitters; wireless device comprising an antenna, a rectifier, a power module, circuitry and a housing all for recording and sharing real time data; computer software for creating databases and managing data for customer reward and incentive programmes, databases and data related to customer reward and incentive programmes and related database management software; computers, computer terminals, and computer software used for authentication, authorization, clearing, and settlement of financial transactions; computer software for processing commercial transactions over a global communications network; wearable digital electronic devices in the nature of computers capable of wireless communication, namely, glasses, watches, wristbands, armbands, patches, and badges, or integrated with wearable goods, namely, footwear, headwear, belts, gloves, and clothing, and all such devices including software for such wireless communication; wireless electronic devices, consisting of an antenna, a rectifier, a power module, circuitry and a housing, for monitoring the environment and collecting environmental data, namely, air pollution monitoring; electronic devices incorporating energy harvesting; wireless energy transfer devices consisting of an antenna, a rectifier, a power module, circuitry and a housing enabling financial transactions in the field of customer reward programmes, and for use in enabling data collection and storage, data retrieval, location and time monitoring, and for use in creating promotional material and advertising for customer reward programmes; computers, computer software, and wireless electronic devices comprised of an antenna, rectifier, a power module, circuitry and a housing integrated in a global computer network enabling customer reward programme members to accumulate reward points as a function of the distance and time travelled by the member, dependent on the emissions produced by the member's selected mode of transportation

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 037 for Installation of electronic devices that convert electro-magnetic radiation into electricity; installation of electronic communication devices, namely, security cameras, smoke detectors, movement sensors in buildings, temperature sensors for use in buildings, air-flow sensors for use in buildings, stress factor and vibration monitors for use in buildings, and air quality monitors for use in buildings, all of which communicate with computers and employ energy harvesting and wireless energy transfer devices enabling the provision of wireless electronic services, namely, financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotional and advertising services in the field of customer reward programmes

Original Filing Basis:

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: ~~Installation of electronic devices that convert electro-magnetic radiation into electricity; installation of electronic communication devices that convert electro-magnetic radiation into electricity enabling financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotion and advertising services in the field of customer reward programmes; installation of electronic communication devices, namely, security cameras, smoke detectors, movement sensors in buildings, temperature sensors for use in buildings, air-flow sensors for use in buildings, stress factor and vibration monitors for use in buildings, and air quality monitors for use in buildings, all of which communicate with computers and employ energy harvesting and wireless energy transfer devices enabling the provision of wireless electronic services, namely, financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotional and advertising services in the field of customer reward programmes; installation of wireless electronic communication devices, namely, security cameras, smoke detectors, movement sensors in buildings, temperature sensors for use in buildings, air-flow sensors for use in buildings, stress factor and vibration monitors for use in buildings, and air quality monitors for use in buildings, all of which communicate with computers and employ energy harvesting and wireless energy transfer devices enabling the provision of wireless electronic services, namely, financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotional and advertising services in the field of customer reward programmes~~

Class 037 for Installation of electronic wireless communication devices that convert electro-magnetic radiation into electricity enabling financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotion and advertising services in the field of customer reward programmes; installation of wireless electronic communication devices, namely, security cameras, smoke detectors, movement sensors in buildings, temperature sensors for use in buildings, air-flow sensors for use in buildings, stress factor and vibration monitors for use in buildings, and air quality monitors for use in buildings, all of which communicate with computers and employ energy harvesting and wireless energy transfer devices enabling the provision of wireless electronic services, namely, financial transactions in the field of customer reward programmes, data collection and storage, data retrieval, location and time monitoring, air pollution monitoring, and promotional and advertising services in the field of customer reward programmes

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 042 for Scientific and technological services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; development of products that convert electro-magnetic radiation into electricity; development of products using as their power source the conversion of electro-magnetic radiation into electricity; industrial analysis and research services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; design and development of computer hardware and software; software as a service (SAAS) services featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; maintaining websites for others; application service provider (ASP) featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers for the discounted purchase of goods and services as part of customer reward programmes and promotions and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods or services of others; application service provider (ASP) regarding social networking software, featuring software for businesses to advertise and promote their goods and services in social networks on a global computer network; provision of an Internet platform for social networking services, designing, developing, maintaining and hosting of a website for social networking services; hosting of digital content online; hosting and providing a website that features technology that enables the donation of money and gifts to charitable organizations; environmental surveys, namely, environmental impact surveys and air pollution surveys; environmental advisory services, namely, technical consultation in the field of environmental science and pollution; environmental research in the field of pollution and environmental protection and technical consultancy information, consultancy and advisory services for all the aforesaid services; research, development, and design of an Internet platform for customer reward programmes and electronic commerce using a virtual currency for use by programme members and participating merchants of an on-line community via a global computer network

Original Filing Basis:

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

Proposed:

Tracked Text Description: Scientific and technological services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; development of products that convert electro-magnetic radiation into electricity; development of products using as their power source the conversion of electro-magnetic radiation into electricity; industrial analysis and research services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; design and development of computer hardware and software; software as a service (SAAS) services featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; maintaining websites for others; application service provider (ASP) featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers for the discounted purchase of goods and services as part of customer reward programmes and promotions and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods or services of others; ~~application service provider (ASP) regarding social networking software, featuring software for businesses to advertise and promote their goods and services in social networks on a global computer network;~~ application service provider (ASP) featuring social networking software for businesses to advertise and promote their goods and services in social networks on a global computer network; provision of an Internet platform for social networking services, designing, developing, maintaining and hosting of a website for social networking services; hosting of digital content online; hosting and providing a website that features technology that enables the donation of money and gifts to charitable organizations; ~~environmental surveys, namely, environmental impact surveys and air pollution surveys;~~ environmental surveys, namely, environmental impact surveys and air pollution detection surveys; ~~environmental advisory services, namely, technical consultation in the field of environmental science and pollution;~~ environmental advisory services, namely, technical consultation in the field of environmental science and pollution detection and prevention; environmental research in the field of pollution and environmental protection and technical consultancy information, consultancy and advisory services for all the aforesaid services; research, development, and design of an Internet platform for customer reward programmes and electronic commerce using a virtual currency for use by programme members and participating merchants of an on-line community via a global computer network

Class 042 for Scientific and technological services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; development of products that convert electro-magnetic radiation into electricity; development of products using as their power source the conversion of electro-magnetic radiation into electricity; industrial analysis and research services, namely, the research and design of products using as their power source the conversion of electro-magnetic radiation into electricity; design and development of computer hardware and software; software as a service (SAAS) services featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; maintaining websites for others; application service provider (ASP) featuring software for the operation of products using as their power source the conversion of electro-magnetic radiation into electricity; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers for the discounted purchase of goods and services as part of customer reward programmes and promotions and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods or services of others; application service provider (ASP) featuring social networking software for businesses to advertise and promote their goods and services in social networks on a global computer network; provision of an Internet platform for social networking services, designing, developing, maintaining and hosting of a website for social networking services; hosting of digital content online; hosting and providing a website that features technology that enables the donation of money and gifts to charitable organizations; environmental surveys, namely, environmental impact surveys and air pollution detection surveys; environmental advisory services, namely, technical consultation in the field of environmental science and pollution detection and prevention; environmental research in the field of pollution and environmental protection and technical consultancy information, consultancy and advisory services for all the aforesaid services; research, development, and design of an Internet platform for customer reward programmes and electronic commerce using a virtual currency for use by programme members and participating merchants of an on-line community via a global computer network

Filing Basis Section 66(a) , Request for Extension of Protection to the United States. Section 66(a) of the Trademark Act, 15 U.S.C. §1141f.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Robert B.G. Horowitz/ Date: 11/02/2016

Signatory's Name: Robert B.G. Horowitz

Signatory's Position: Attorney for Applicant

Signatory's Phone Number: 212 589-4200

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's

appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

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