

ESTTA Tracking number: **ESTTA699749**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79137004
Applicant	Hyundai Motor Company

Notice of Appeal

Notice is hereby given that Hyundai Motor Company appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79137004.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 007. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Cam shafts for land vehicles; cam chains for land vehicles; cam sprockets for land vehicles
- Class 012. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Traction vehicles, namely, tractors, material handling tractors; tipping apparatus, namely, mechanically assisted self-contained insert dump units installed in trucks and wagons, unloading tipplers for tilting railway freight cars; light lorries; dashboards; mine-car pullers; mine-car pushers; mine cart wheels; refrigerated vehicles; dump cars; lifting cars; anti-theft devices for motor cars; motor car doors; sun shields and visors for motor cars; motor car seats; wheel rims for motor cars; motor car windows; chains for motor cars; motor car convertible tops; land vehicle parts, namely, anti-skid tire chains; rearview mirrors; vans; motor buses; ladder trucks; side cars; cycle cars; sprinkling trucks; light trucks; amphibious vehicles; scooters vehicles; sports cars; passenger cars automobiles; passenger automobiles for more than 7 passengers; ambulances; carrier tricycles; motorized tailgates for land vehicles; motor homes; two-wheeled motor vehicles; automobile door handle; air bags; windscreen wipers; hoods for automobiles; air pumps for automobiles; luggage nets for automobiles; direction signals for automobiles; anti-glare devices for automobiles, namely, sun visors, sun shields, windshield visors; vehicle parts, namely, rearview mirrors; bumpers for automobiles; automobile bodies; automobile chassis; luggage racks for motor cars; elevating tailgates for trucks or SUVs; seat covers for automobiles; vehicle windscreens; car safety seats for children; cigar lighters for automobiles; automobile spare wheel holders; steering wheels for automobiles; automobile running boards; automobile roof racks; undercarriages for automobiles; automobile wheels; sun-blinds adapted for automobiles; torsion bars for automobiles; automobile hoods; reversing alarms for automobiles; wheels for automobiles; mudguards for automobiles; head rests for seats for motor cars; balances weights for automobile wheels; automobile wheel spokes; armored vehicles; electric cars; snow plough cars; steering wheel covers; fork lift trucks; ski carriers for vehicles; safety belts for vehicle seats; covers for vehicle steering wheels; spoke clips for vehicle wheels; caps for wheel rims; bands for wheel hubs; garbage hauling trailers; sleeping cars; camping cars; cars for cable transport installations; concrete mixing vehicles; tank lorries; trailers; pickup trucks; headlight wipers; lorries; mudguards for trucks; shock absorbing springs for motor cars; land vehicle suspension parts, namely, coil springs; rail antishocking materials for vehicles; shock absorbing springs for vehicles; spring-assisted hydraulic shock absorbers for vehicles; land vehicle suspension parts, namely, air springs; suspension shock absorbers for vehicles; shock absorbing springs for vehicles; laminated leaf springs for vehicles; shock absorbers for automobiles; buffers for railway rolling stock; suspension shock absorbers for vehicles; brakes for motor cars; brake linings for motor cars; brake shoes for motor cars; brake segments for motor cars; disk brakes for vehicles; band brakes for vehicles; brakes for vehicles; brake facings for vehicles; brake linings for vehicles; brake shoes for vehicles; brake systems for vehicles; braking systems for vehicles and parts thereof; brake segments for vehicles; block brakes for vehicles; conical brakes for vehicles; non-skid devices for vehicle tires, namely, anti-skid studs, chains, and textile covers for vehicle tires; band brakes for land vehicles; block brakes for vehicles; brake pads for automobiles; braking devices for vehicles, namely, brake calipers, brake cylinders, brake hardware, brake rotors, brake lines; automobile engines; gas turbines for land vehicles; air turbines for land vehicles; motive power machines for land vehicles; ramjet engines for land vehicles; hydraulic turbines for land vehicles; compressed air engines for land vehicles; engines for land vehicles; steam engines for land vehicles; steam turbines for land vehicles; propulsion mechanisms for land vehicles, namely, motors and engines for land

vehicles; turbojet engines for land vehicles; turbo prop engines for land vehicles; turbines for land vehicles; gear lever knobs for land vehicles; reduction gears for land vehicles; land vehicle parts, namely, rubber drive belts, rubber transmissions belts; driving chains for land vehicles; gears for land vehicles; gear boxes for land vehicles; power transmissions and gearings for land vehicles; roller chains for land vehicles; parts for steering and suspension systems for land vehicles, namely center links; transmissions for land vehicles; connectors for land vehicles, namely, universal joints, shaftcouplings; transmission belts for land vehicles; transmission chains for land vehicles; transmission shafts for land vehicles; crankcases for land vehicle components other than for engines; clutches for land vehicles; torque converters for land vehicles; transmissions for land vehicles; transmission mechanisms for land vehicles; leather belts for land vehicles; reversing gears for land vehicles; gears for vehicles; rear wheel sprockets; wheel sprockets; wheel, axle and shaftbearings for land vehicles; land vehicle parts, namely, axles; couplings for land vehicles; axle journals for land vehicles; trailer couplings; alternating current (ac) motors for land vehicles; driving motors for land vehicles; motors for land vehicles; servomotors for direct current (dc) motors for land vehicles

Respectfully submitted,

/John E. Lyhus/

10/01/2015

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