

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: March 3, 2014

Applicant: GSMA Ltd.
Serial No.: 79112842
Filed: 5/4/2012
Mark: MOBILE WORLD CAPITAL

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WILLIE W LU
DELSON GROUP INC
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UNITED STATES

**Denise M. DelGizzi,
Technical Program Manager:**

The notice of opposition filed February 26, 2014 on behalf of Delson Group Inc. is noted. Potential opposer's notice of opposition was filed on paper.

Application Serial No. 79112842 was filed based on Trademark Act § 66(a). Trademark Rule 2.101(b)(2) provides that "[a]n opposition to an application based on section 66(a) of the Act must be filed through ESTTA."¹ (emphasis added).

Because electronic filing of notices of opposition against Trademark Act § 66(a) applications is mandatory, potential opposer's notice of opposition cannot be accepted. See, *In re: Börlind Gesellschaft für kosmetische Erzeugnisse mbH*, 73 USPQ2d 2019 (TTAB 2005).

The filing fee submitted with the notice of opposition will be refunded in due course.

¹ ESTTA is the Trademark Trial and Appeal Board's electronic filing facility, available at www.uspto.gov. See Trademark Rule 2.2(g).

Similarly, Trademark Rule 2.102(a)(2) requires ESTTA filing of extensions of time to oppose Trademark Act § 66(a) applications.