

From: Vaghani, Mayur

Sent: 7/31/2012 10:08:05 AM

To: TTAB EFiling

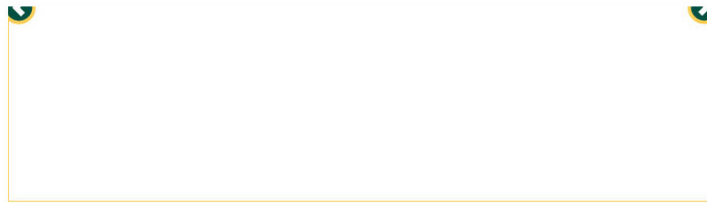
CC:

Subject: U.S. TRADEMARK APPLICATION NO. 79096867 - MAYA GOLD - 23570 -
Request for Reconsideration Denied - Return to TTAB - Message 5 of 6

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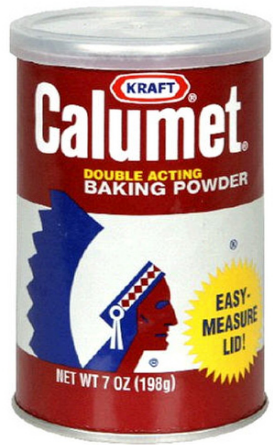
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Select a Brand

Libby's

Overview

Libby's offers a variety of canned meat items, including Vienna sausages, corned beef, corned beef hash, potted meat, and a country sausage gravy. Libby's Vienna sausages are plump and ready to eat as a snack, main dish, or tasty and unique addition to casseroles and soups. Libby's corned beef is ready to slice and serve, chilled or heated.




History

Libby's roots go back to 1868, when Archibald McNeill and brothers Arthur and Charles Libby began selling beef packed in brine. In 1875, the Chicago-based company Libby, McNeill & Libby began to can its meat in unique trapezoid-shaped cans. Today, Libby's canned meats are still household favorites, and Libby's corned beef still comes in the tapered-style can that Arthur Libby helped invent in 1875.

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24/15Z LIB BEEF RAVIOLI

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BBQ Vienna Sausage

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Chicken Vienna Sausage

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Corned Beef

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Corned Beef Hash

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Country Sausage Gravy

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Hawaiian Corned Beef

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Hawaiian Vienna Sausages

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Potted Meat

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Roast Beef With Gravy

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Select a Brand

Alexia

Overview

Alexia® Foods, Inc. produces a full line of 100% all-natural, trans-fat-free, premium frozen products. Each dish delivers gourmet flavor from the freezer to the table in just minutes.

History

Alexia Foods finds its roots with the history of its founder, Alex Dzieduszycki. From the start, Alex was an accredited New York chef with an entrepreneurial spirit that kept his ingenuity and imagination cooking. More than a decade ago, Alex ventured away from his jobs at four-star Manhattan restaurants and started a catering business. And from this modest catering business, a small lower eastside Manhattan kitchen, Alex and his business partner created the company's signature snack—Terra Chips®.

Today, Alex Dzieduszycki's thirst for innovation, culinary creativity, and entrepreneurial expression has led him to the creation of Alexia Foods. Alexia is an all-natural, trans-fat-free line of premium frozen products developed for the natural and specialty food consumer with a sophisticated palate. Each Alexia product has been individually crafted by Alex himself to ensure a superior quality product that delivers outstanding flavor in every bite.



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Aged Cheddar Waffle Fries - 5.0oz



Bold & Spicy BBQ Waffle Fries - 5.0oz

	Classic Ranch Waffle Fries - 15oz
	Classic Ranch Waffle Fries - 5.0 oz
	Hot Pepper Waffle Fries - 5.0oz
	Jalapeno Flavored Onion Strips - 4.5oz
	Savory Seasoned Onion Strips - 4.5oz

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Select a Brand

Fleischmann's

Overview

A flavorful addition to any meal, Fleischmann's has churned out some exciting new spreads targeted at health-conscious consumers. Original, Light, Unsalted, and Olive Oil varieties satisfy an array of individual taste profiles and nutrition requirements--and all have zero grams of trans fat per serving. Consumers can find the right Fleischmann's product for them by taking the "Taste Profile" survey at www.fleischmanns.com.


History

Charles Fleischmann managed a distillery in Austria where he produced spirits and yeast. In 1865, Fleischmann came to the United States but was disappointed in the quality of American bread. He introduced his yeast to bakers, and it eventually became a standard in the baking industry. Many years later, in the 1960s, the Fleischmann brand introduced the perfect bread topper--the first margarine made from 100% corn oil.




» Margarine and more at
Fleischmanns.com

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Light Margarine Sleeve

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Olive Oil Bowl

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Olive Oil Sleeve



Nutrition Information



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Original Bowl



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Original Sleeve



Nutrition Information



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Original Stick



Nutrition Information



Find Product at Store

Original Whipped Tub



Nutrition Information



Unsalted Stick



Nutrition Information



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Unsalted Tub



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Select a Brand

Dennison's

Overview

Dennison's is known as "The Stand Up Chili"—it's so thick and hearty, your fork stands up in the bowl. That's because it's made with vine-ripened tomatoes, plump beans, premium beef, and just the right combination of seasonings. And Dennison's gives chili lovers a great variety to choose from: Chili with or without beans, Chunky Chili, Vegetarian Chili, Turkey Chili, Hot Chili, and 99% Fat Free Chili.



History

May Belle Dennison, a homemaker from Tacoma, Wash., was the clever cook behind Dennison's chili. The story begins in 1915 when May Belle developed a special method for capturing all the flavors of home cooking in a can. At first, she canned only for family and friends, but her culinary reputation quickly grew, and soon local retailers were getting requests for her products. Before long, her kitchen was too small to meet the growing demand for her popular chili, so the Dennisons began to grow their chili business. Although Mr. Dennison is officially recognized as the first president of the company, it was the culinary skill of his wife that really built Dennison's chili.

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Chili Con Carne



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Chili Con Carne no Beans



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Chili W/Beans



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Chunky Chili W/Beans



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Fat Free Chili With Beans

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Hot Chili With Beans

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Hot Chunky Chili With Beans

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Turkey Chili

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Vegetarian Chili

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Gulden's

Overview

The classic Gulden's mustard recipe has stayed a well-kept secret for more than 140 years. The Gulden's Spicy Brown Mustard recipe includes a blend of premium mustard seeds and spices gathered from many parts of the world. And Gulden's Zesty Honey Mustard has Gulden's big zesty taste with just a touch of golden honey. Gulden's is perfect for topping a frank, spreading on a sandwich, or mixing into a favorite recipe.

History

Charles Gulden established his mustard company in 1862 near the South Street Seaport in New York City. From the port, Gulden purchased the imported seeds and spices that earned his mustard a prestigious award from the American Institute in 1869 and 1883. Gulden's also earned awards at the Chicago World's Fair in 1893, the Paris Exposition in 1900, the Sesquicentennial International Exposition in Philadelphia in 1926, and the Napa Valley Mustard Festival in 2005.



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Spicy Brown Mustard



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Yellow Squeeze Mustard



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Zesty Honey Mustard



[Nutrition Information](#) [Find Product at Store](#)

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