

From: Vaghani, Mayur

Sent: 7/31/2012 10:08:10 AM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 79096867 - MAYA GOLD - 23570 -
Request for Reconsideration Denied - Return to TTAB - Message 6 of 6

Attachment Information:

Count: 11

Files: 12-1.jpg, 12-2.jpg, 12-3.jpg, 12-4.jpg, 12-5.jpg, 16-1.jpg, 16-2.jpg, 16-3.jpg, 15-1.jpg, 15-2.jpg, 15-3.jpg



[Nutrition Information](#) [Find Product at Store](#)

Chop Suey Vegetables, 14 oz.



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Chop Suey Vegetables, 28 oz.

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Chow Mein Noodles, 12 oz.

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Chow Mein Noodles, 3 oz.

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Chow Mein Noodles, 5 oz.

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Fancy Bean Sprouts

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Fancy Mixed Chinese Vegetables

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Fortune Cookies

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Garlic Ginger Stir Fry Sauce

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Lite Soy Sauce, 10 oz.

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Lite Soy Sauce, 15 oz.



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Orange Ginger Stir Fry Sauce

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Oriental Asian Fried Rice



Oriental Pepper Beef

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Original Stir Fry Sauce

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Rice Noodles

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Soy Sauce, 10 oz.

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Soy Sauce, 15 oz.

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Soy Sauce, 5 oz.

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Stir Fry Vegetables

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Sweet & Sour Chicken Family Meal

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Sweet And Sour Duck Sauce

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Sweet And Sour Noodles

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Sweet And Sour Sauce

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Sweet Sesame Chicken Family Meal



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Teriyaki Chicken Family Meal



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Teriyaki Marinade and Sauce



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Teriyaki Stir Fry Sauce



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Teriyaki Stir Fry Sauce



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Waterchestnut Slices



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Waterchestnut Whole



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Swiss Miss

Overview


Swiss Miss hot cocoa mix and pudding is made with care in a real dairy where fresh milk from local farms is delivered daily, dried, and blended with premium, imported cocoa. We offer many different varieties and sizes so everyone can find the Swiss Miss they love.

History


Anthony R. Sanna left Sicily when he was 13. It was the 1890s and he headed for New York alone on a ship. Armed with only a third-grade education when he arrived, he eventually became a national authority on dairy activities. His sons developed several dried milk and dairy products, based on their father's patents, and the government was a huge customer during World War II.

In the '50s, they added sugar and cocoa to their dry mixes and developed one of the first full-flavored dry cocoa mixes. Swiss Miss originally was served across America's skies to airline passengers. Frequent fliers took a liking to the cocoa, and when they began to look for it in grocery stores, the Sanna family was more than happy to accommodate them.


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SM Cocoa Breakfast Blends Great Start
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SM Cocoa Breakfast Blends Pick Me Up
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SM Cocoa Classics Marshmallow
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SM Cocoa Classics Marshmallow Lovers
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SM Cocoa Classics Marshmallow Madness

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SM Cocoa Classics Marshmallow Madness



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SM Cocoa Classics Milk Chocolate



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SM Cocoa Classics Rich Chocolate



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SM Cocoa Indulgent Dark Chocolate Sensation



Nutrition Information



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SM Cocoa Indulgent French Vanilla



Nutrition Information



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SM Cocoa Indulgent Mocha Cappuccino



Nutrition Information



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SM Cocoa Sensible Sweets Diet



Nutrition Information



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SM Cocoa Sensible Sweets Fat Free



Nutrition Information



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SM Cocoa Sensible Sweets Fat Free Marshmallow Lovers



Nutrition Information



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SM Cocoa Sensible Sweets No Sugar Added



Nutrition Information



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- **SM Pudding Sugar Free Chocolate**
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- **SM Pudding Chocolate Dream**
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- **SM Pudding Chocolate/Vanilla Swirl**
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- **SM Pudding Classic Butterscotch**
[Nutrition Information](#) [Find Product at Store](#)
- **SM Pudding Creamy Milk Chocolate**
[Nutrition Information](#) [Find Product at Store](#)
- **SM Pudding Creamy Vanilla**
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- **SM Pudding Old Fashioned Tapioca**
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- **SM Pudding Sugar Free Vanilla**
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Wesson

Overview

Pure Wesson Cooking Oils have been at The Heart and Soul of Good Food for 100 years. Pure Wesson Cooking Oil provides fried foods with a crispy, golden outside and a juicy inside, while allowing the cook's own seasoning to shine through. Great chefs agree and recognized Wesson with the American Tasting Institute's Gold Medal Taste Award in 2001. The Wesson family of oils has grown to include:

- Canola Oil—an oil naturally low in saturated fat
- Corn Oil—for those who like the great taste of corn
- Best Blend—a great oil for frying with the added benefits from canola oil
- Vegetable Oil—a soy-based product

All Wesson oils are highly purified and contain zero grams of trans fatty acids per serving. The Pure Wesson family of oils not only is terrific for frying foods, but also is excellent in any recipe that calls for a vegetable oil, including salad dressings, cakes, and cookies. And, of course, all products are naturally cholesterol-free.

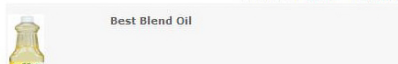
History

In 1899, food chemist David Wesson developed a new process for deodorizing cottonseed oil through a high-temperature vacuum process. This new product originally was marketed as *Snowdrift* by the Southern Oil Co., but later was named for its developer. In the 1920s, the vegetable oil division was spun off as the Wesson Oil & Snowdrift Company.



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Best Blend Oil



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Canola Oil - 1 Gallon



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Canola Oil - 24oz

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Canola Oil - 48oz

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Canola Oil - 5QT

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Canola Oil - 64oz

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Corn Oil - 1 Gallon

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Corn Oil - 48oz

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Corn Oil - 64oz

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Peanut Oil

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