

PTO Form (Rev 4/2000)

OMB No. 0851-.... (Exp. 08/31/2004)

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	79071439
LAW OFFICE ASSIGNED	LAW OFFICE 112
MARK SECTION (no change)	
OWNER SECTION (current)	
NAME	LESAFFRE ET COMPAGNIE; (Société Anonyme)
STREET	41 rue Etienne Marcel F-75001 Paris
COUNTRY	France
OWNER SECTION (proposed)	
NAME	LESAFFRE ET COMPAGNIE; (Société Anonyme)
STREET	41 rue Etienne Marcel F-75001 Paris
COUNTRY	France
LEGAL ENTITY SECTION (current)	
TYPE	APPLICANT ENTERED NO DATA
LEGAL ENTITY SECTION (proposed)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	France
ADDITIONAL STATEMENTS SECTION	
MISCELLANEOUS STATEMENT	GB derives from the name of a predecessor in interest to the Applicant named GIST-BROCADES N.V.
SIGNIFICANCE OF MARK	GB appearing in the mark has no significance in the relevant trade or industry or as applied to the goods/services listed in the application, or any geographical significance.
SIGNATURE SECTION	
RESPONSE SIGNATURE	/JDL/

SIGNATORY'S NAME	Joseph D. Lewis
SIGNATORY'S POSITION	Attorney (DC Bar)
DATE SIGNED	09/23/2010
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Sep 23 14:04:08 EDT 2010
TEAS STAMP	USPTO/RFR-209.43.67.81-20 100923140408079449-790714 39-4707399aa24c8f811ffc87 f28380d8fc25-N/A-N/A-2010 0923134044862045

PTO Form (Rev 4/2000)

OMB No. 0651-.... (Exp. 08/31/2004)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **79071439** has been amended as follows:

APPLICANT AND/OR ENTITY INFORMATION

Applicant proposes to amend the following:

Current: LESAFFRE ET COMPAGNIE; (Société Anonyme) a(n) having an address of
41 rue Etienne Marcel F-75001 Paris
France

Proposed: LESAFFRE ET COMPAGNIE; (Société Anonyme), a corporation of France, having an address of
41 rue Etienne Marcel F-75001 Paris
France

ADDITIONAL STATEMENTS

GB derives from the name of a predecessor in interest to the Applicant named GIST-BROCADES N.V.

Significance of wording, letter(s), or numeral(s)

GB appearing in the mark has no significance in the relevant trade or industry or as applied to the goods/services listed in the application, or any geographical significance.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /JDL/ Date: 09/23/2010

Signatory's Name: Joseph D. Lewis

Signatory's Position: Attorney (DC Bar)

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 79071439

Internet Transmission Date: Thu Sep 23 14:04:08 EDT 2010

TEAS Stamp: USPTO/RFR-209.43.67.81-20100923140408079

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