

ESTTA Tracking number: **ESTTA311499**

Filing date: **10/14/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>PUBLICIS GROUPE SA</b>
Application Serial Number:	<b>79066520</b>
Application Filing Date:	<b>12/29/2008</b>
Mark:	<b>CONTAGIOUS IDEAS THAT CHANGE THE CONVERSATION</b>
Date of Publication	<b>09/15/2009</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Contagious Communications Limited, 45 Foubert's Place, London, W1F7QH, UNITED KINGDOM, a corporation organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/15/2009. Contagious Communications Limited respectfully requests that the time period within which to file an opposition be extended until 01/13/2010.

Respectfully submitted,  
/laura d. golden/  
10/14/2009

**David L. May**

**NIXON PEABODY LLP**

**401 9th Street NW, Suite 900**

**Washington, DC 20009**

**UNITED STATES**

**nptm@nixonpeabody.com, was.managing.clerk@nixonpeabody.com,**

**dmay@nixonpeabody.com, lgolden@nixonpeabody.com**

**202-585-8000**