

ESTTA Tracking number: **ESTTA311545**

Filing date: **10/14/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Ojo de Agua - Weinkontor GmbH</b>
Application Serial Number:	<b>79060475</b>
Application Filing Date:	<b>08/19/2008</b>
Mark:	<b>DIETER MEIER - PURO</b>
Date of Publication	<b>09/15/2009</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Diageo North America, Inc., 801 Main Avenue, Norwalk, CT 06851, UNITED STATES, a corporation organized under the laws of Connecticut, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/15/2009. Diageo North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/13/2010.

Respectfully submitted,  
/Evan Gourvitz/  
10/14/2009

**Evan Gourvitz**

**Counsel**

**Diageo North America, Inc.**

**801 Main Avenue**

**Norwalk, CT 06851**

**UNITED STATES**

**evan.gourvitz@diageo.com, nancy.quintana@diageo.com**

**203-229-4264**