

ESTTA Tracking number: **ESTTA194860**

Filing date: **02/26/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79033692
Applicant	JAM SESSION HOLDING S.r.l.

## Notice of Appeal

Notice is hereby given that JAM SESSION HOLDING S.r.l. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79033692.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035.

All goods and services in the class are appealed, namely: Wholesale and retail store services, retail store services featuring electronics, advertising agency services, direct mail advertising, advertising services of a radio and television agency, business management of performing artists, business appraisals, business management assistance, professional business consultancy, business information, business inquiries, business investigations, business management and organization consultancy, business management assistance, business management of hotels, business research, relocation services for businesses, commercial information agencies, assistance in the management of commercial or industrial firms, marketing, conducting marketing studies and research, cost price analysis, demonstration of goods, distribution of samples, economic forecasting, efficiency experts, organization of exhibitions for commercial or advertising purposes, planning and conducting of trade fairs for economic or advertising purposes, import-export agencies, public relations, dissemination of advertising matter, rental of advertising space and publication of publicity texts

Respectfully submitted,  
/molly hogan mckinley/  
02/26/2008

**Molly Hogan McKinley**

**Jansson Shupe & Munger Ltd.**

**245 Main Street**

**Racine, WI 53403**

**UNITED STATES**

**kfinder@janlaw.com**

**262/632-6900**