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Filing date: **06/06/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Dr. Till N&ouml;l;thel
Application Serial Number:	79028802
Application Filing Date:	07/27/2006
Mark:	SMARTBOOK
Date of Publication	05/15/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Books-A-Million, Inc., 402 Industrial Lane, Birmingham, AL 35211, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/14/2007. Books-A-Million, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/12/2007.

Respectfully submitted,
/Wendy Boldt Cohen/
06/06/2007

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