

ESTTA Tracking number: **ESTTA149527**

Filing date: **07/05/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Laboratoire Body Pure SA</b>
Application Serial Number:	<b>79022781</b>
Application Filing Date:	<b>08/23/2005</b>
Mark:	<b>BODYPURE</b>
Date of Publication	<b>06/19/2007</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Wise Choice Health, Inc., P.O. Box 2023, Tustin, CA 92871, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- *and, if possible, informally resolve it directly with Applicant.*

The time within which to file a notice of opposition is set to expire on 07/19/2007. Wise Choice Health, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/17/2007.

Respectfully submitted,  
/mark b mizrahi/  
07/05/2007

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