

ESTTA Tracking number: **ESTTA126599**

Filing date: **02/23/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	OLIVE OIL WORLD TRADE, S.L.
Application Serial Number:	79021309
Application Filing Date:	11/17/2005
Mark:	OLIVE OIL
Date of Publication	01/02/2007

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Hearst Holdings, Inc., 959 Eighth Avenue, New York, NY 10019, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/03/2007. Hearst Holdings, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/02/2007.

Respectfully submitted,
/B. Stuart Agdern/
02/23/2007

Barry S. Agdern

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