

ESTTA Tracking number: **ESTTA121857**

Filing date: **01/26/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	OLIVE OIL WORLD TRADE, S.L.
Application Serial Number:	79021309
Application Filing Date:	11/17/2005
Mark:	OLIVE OIL
Date of Publication	01/02/2007

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Hearst Holdings, Inc., 959 Eighth Avenue, New York, NY 10019, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 02/01/2007. Hearst Holdings, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/03/2007.

Respectfully submitted,
/B. Stuart Agdern/
01/26/2007

Barry S. Agdern

Hearst Communications, Inc.

959 Eighth Avenue

New York, NY 10019

UNITED STATES

bagdern@hearst.com

212-649-2032