

ESTTA Tracking number: **ESTTA121270**

Filing date: **01/24/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>OLIVE OIL WORLD TRADE, S.L.</b>
Application Serial Number:	<b>79021309</b>
Application Filing Date:	<b>11/17/2005</b>
Mark:	<b>OLIVE OIL</b>
Date of Publication	<b>01/02/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, OLIVE JUICE LLC, 217 Rock Glen Road, Wynnewood, PA 19096, UNITED STATES, a Limited Liability Company, organized under the laws of PENNSYLVANIA, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/01/2007. OLIVE JUICE LLC respectfully requests that the time period within which to file an opposition be extended until 05/02/2007.

Respectfully submitted,

/lfg/

01/24/2007

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