

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 79/015148

APPLICANT: Nokia Corporation

CORRESPONDENT ADDRESS:
Benjon Oy
Fredrikinkatu 55 A 6
FI-00100 Helsinki FINLAND

RETURN ADDRESS:
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

If no fees are enclosed, the address should include the words "Box Responses - No Fee."

MARK: PAYLOAD

CORRESPONDENT'S REFERENCE/DOCKET NO: N/A

CORRESPONDENT EMAIL ADDRESS:

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address..

Serial Number 79/015148

Applicant is requesting reconsideration of a final refusal dated May 8, 2006.

After careful consideration of the law and facts of the case, the examining attorney must deny the request for reconsideration and adhere to the final action as written since no new facts or reasons have been presented that are significant and compelling with regard to the point at issue. The examining attorney encloses additional evidence to support the refusal and indicating that the goods and services of the parties are related and travel in similar channels of trade. In addition, the examining attorney encloses a search statement from the Office records. This evidence indicates that the proposed mark and registered mark are the only marks in the database for the wording PAYLOAD for use in connection with games and games related goods and services.

Accordingly, applicant's request for reconsideration is *denied*. The time for appeal runs from the date the final action was mailed. 37 C.F.R. Section 2.64(b); TMEP Section 715.03(c).

/Linda Michelle Estrada/
Trademark Attorney, Law Office 104
U.S. Patent & Trademark Office
(571) 272-9298
(571) 273-9104 Fax

Print: Nov 27, 2006

76191752

DESIGN MARK

Serial Number

76191752

Status

REGISTERED

Word Mark

MEGANANZA

Standard Character Mark

No

Registration Number

2678829

Date Registered

2003/01/21

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

Multimedia Games, Inc. CORPORATION TEXAS 8900 Shoal Creek Blvd., Ste.
300 Austin TEXAS 78757

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Gaming machines for playing electronic bingo and sweepstakes-type
games. First Use: 2001/01/01. First Use In Commerce: 2001/01/01.

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S: Stand
alone video game machines for playing electronic bingo and
sweepstakes-type games; hand held units for playing electronic bingo
and sweepstakes-type games. First Use: 2001/01/01. First Use In
Commerce: 2001/01/01.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:
Entertainment services, namely, organizing and conducting electronic
bingo and sweepstakes-type games. First Use: 2001/01/01. First Use
In Commerce: 2001/01/01.

Print: Nov 27, 2006

76191752

Filing Date

2001/01/09

Examining Attorney

WINTER, ELIZABETH J.

Attorney of Record

Peter J. Alessandria

MEGANANZA

Print: Nov 27, 2006

78203464

TYPED DRAWING

Serial Number

78203464

Status

REGISTERED

Word Mark

SWEET THING

Standard Character Mark

No

Registration Number

2953217

Date Registered

2005/05/17

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

The Game Tree CORPORATION NEVADA 300 South Fourth Street, Suite 1700
Las Vegas NEVADA 89101

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer game software, computer game programs, and user manuals sold
therewith; gaming equipment, namely, gaming machines and game software
used therewith. First Use: 2003/02/28. First Use In Commerce:
2003/02/28.

Filing Date

2003/01/15

Examining Attorney

MCMORROW, JANICE L.

Attorney of Record

Gregory R. Gemignani

Print: Nov 27, 2006

78496189

DESIGN MARK

Serial Number

78496189

Status

REGISTERED

Word Mark

SPRUNG

Standard Character Mark

Yes

Registration Number

3127905

Date Registered

2006/08/08

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Guillemot, Inc. CORPORATION NEW YORK 45 West 25th Street New York NEW YORK 10010

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: software and electronic games, namely software games recorded on CD-ROM and digital video discs for computers; software games recorded on CD-ROMs, digital video discs, and cartridges for console and individual, portable gaming systems; software games that are downloadable from a remote computer sites; and software games for mobile phones, personal digital assistants, and handheld computers. First Use: 2004/12/07. First Use In Commerce: 2004/12/07.

Filing Date

2004/10/07

Examining Attorney

MACIOL, GENE

Attorney of Record

David Anderson

SPRUNG

Print: Nov 27, 2006

78556531

DESIGN MARK

Serial Number

78556531

Status

REGISTERED

Word Mark

LEGENDS OF THE WEST

Standard Character Mark

Yes

Registration Number

3054547

Date Registered

2006/01/31

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Geronimo Productions, Inc. CORPORATION DELAWARE c/o Adam Starchild
4440 NW 73rd Avenue PTY-362 Miami FLORIDA 331666437

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Binoculars; children's educational software; children's video tapes;
computer game software; decorative magnets; electric switch plates;
downloadable electronic publications, namely, books featuring
adventure, folklore, and history; electronic publications, namely,
books featuring adventure, folklore, and history recorded on computer
media; gaming machines; goggles for sports; photographic slide
transparenciee; sound recordings featuring adventure, folklore, and
history; spectacle cases; sports eyewear; sunglasses; telescopes;
video game cartridges; video recordings featuring adventure, folklore,
and history; walkie-talkies. First Use: 1979/06/02. First Use In
Commerce: 1979/06/02.

Prior Registration(s)

1923801;1945695;2036906;AND OTHERS

Filing Date

Print: Nov 27, 2006

78556531

2005/01/31

Examining Attorney
MCCAULEY, BRENDAN

Legends of the West

Print: Nov 27, 2006

78562841

DESIGN MARK

Serial Number

78562841

Status

REGISTERED

Word Mark

CRAFTY CARL'S CRABMANIA

Standard Character Mark

Yes

Registration Number

3160572

Date Registered

2006/10/17

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

IGT CORPORATION NEVADA 9295 PROTOTYPE DRIVE RENO NEVADA 895218986

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Gambling and gaming machines; slot machines; computerized video games
for gaming; computer software for use in gambling and gaming machines.
First Use: 2005/09/27. First Use In Commerce: 2005/09/27.

Name/Portrait Statement

The name shown in the mark does not identify a particular living
individual.

Filing Date

2005/02/08

Examining Attorney

PAPPAS, MATTHEW

Attorney of Record

Eric D. Paulsrud

CRAFTY CARL'S CRABMANIA

▶ DIRECTORY SEARCH

[VENDOR CATEGORIES](#) [VENDORS A TO Z](#) [POPULAR VENDORS](#) [ADD A VENDOR](#) [LINKS](#)



ADD A VENDOR LISTING TO OUR DIRECTORY

Centurion Games, Inc

Products and Services

[Gaming Equipment and Supplies](#) > [Game Development](#) > [New Game Manufacture](#)

Software (embedded and on-line games) , hardware (mainboards, displays, I/O cards) , and cabinet (bartop, sit-down, and upright) development for all kinds of gaming needs.

Headquarters

7818 East 40th Street
Tulsa, Oklahoma 74145

Phone: (918) 619-8885
Website: [Centurion Games, Inc](#)
E-mail: sales@centuriongamesinc.com

Additional Information

Date Established: June, 2005

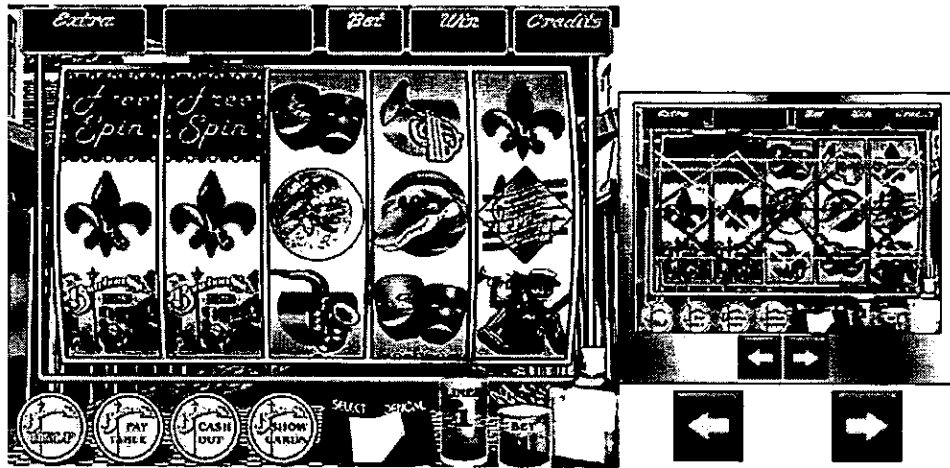
[UPDATE LISTING](#)

[Feature Your Company on CasinoVendors.com](#)










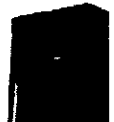
PRODUCTS SERVICE CONTACT HOME






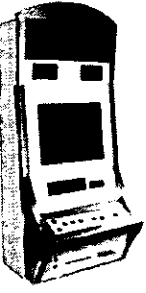
Software





Cabinets

 <p>A Complete 17" Casino Round Metal BarTop Game machine.</p>	 <p>17" Pro Slim Curvature Composite Style* Bar Top Game Machine</p>	 <p>17" Pro Slim Flat Composite Style* Bar Top Game Machine.</p>	 <p>All in One CPU Monitor 15" Display Game</p>
			

 <p>"Slim Line Style" Video Sit Down</p>	 <p>"Classic" Video Sit Down</p>	 <p>"Slim Line Casino Style" Mechanical Sit Down</p>	 <p>Baked Enamel (Powder Coated) finish slim line</p>
	 <p>"Slim Line Casino Style" Mechanical Upright Cabinet</p>	 <p>Chrome finish slim line</p>	



LATEST NEWS

REVIEW - Slingo Quest gets 4 and 1/2 Stars on GameZebo

[PRESS RELEASE] - Slingo.com Adds Free Multiplayer Tournaments with Game Trust

[PRESS RELEASE] - Casual games pioneer Slingo, Inc. celebrates 10 years of irresistible games and interactive community

Gamezebo Previews Slingo Quest

IGDA's Demo Night 4 - Slingo Quest

More News...

Welcome to Slingo, Incorporated!

Slingo, Inc. (creator of the Slingo brand of games) is one of the most successful casual game companies to emerge in the last ten years. It developed one of the most popular online games with an exciting combination of the best features of World-Wide favorites Bingo and Slots in 1995. One year later, it had blossomed into a multi-player online game and successfully debuted on America Online in October of 1996. Today, over 10 years later, Slingo holds the distinction of being "one of America's most played online games" with over 3 Billion games played. The Slingo experience, online or in person, appeals to anyone who enjoys playing games, winning prizes and having fun.

The Slingo brand of games is rapidly expanding its online games into multiple media including: casino slot machines, casino table games, handheld games, interactive television, cellular phone games, bar-top consoles, live game shows and other new media. Slingo Inc.'s long term goal is to bring a "Slingo is Everywhere" presence to the casual game market. Consumers around the globe will soon be playing Slingo games.

The Slingo Inc. corporate office is where visionary leadership and creative staff develop strategies to bring the Slingo brand into every American home. Online flagship products like Classic Slingo, and 5-Card Slingo, slot machines in America's gaming capitals and Instant Lottery Tickets are ways in which Slingo Inc. works aggressively to bring games to new markets and to the desirable demographics. The Slingo.com web site creates a forum for over 60 new and exciting Slingo games as well as a series of unique opportunities to integrate advertising into Slingo products.

Slingo, Inc. invites you to be a part of the Slingo experience.

Quick Slingo Facts:

1 out of every 20 Americans have played Slingo games! 1

Slingo is the 10th Stickiest Brand on the Internet 4

Over 3.3 billion games have been played! 2

Over 500 million hours of total game play! 3

Players spend on average 3 and a half hours at Slingo.com per month! 4

Slingo attracts 75% women in the 25-59 age range! 5

Over 1 billion casino slot games have been played! 6

Slingo, Inc. invites you to be a part of the Slingo experience.

Download our Slingo Brand Deck! (.pps file)

Over 225 million scratch-off tickets have been sold! 7

"Cyber Slingo" was the first online lottery game! 8

Sources: 1 AOL 2/3 AOL Urc/Slingo.com
4 Nielsen NetRating 5 WebTrends 6
IGT Sales Data 7 /8 Oberthur Gaming
Technology

Slingo Firsts:

Slingo was the first game to spend 3 years as AOL's #1 Keyword

Slingo.com was the first casual game site to have truly integrated video advertising

Slingo was the first Casual Game brand in Lottery

Slingo was the first online Lottery Game

Slingo was the first mobile to web connected community

Slingo was the first Casual Game brand in Slot Machines

Slingo was the first Casual Game brand in Table Games

Print: Nov 28, 2006

75771808

DESIGN MARK

Serial Number

75771808

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

SPIN AND SHOUT

Standard Character Mark

No

Registration Number

2454018

Date Registered

2001/05/22

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

Multimedia Games, Inc. CORPORATION TEXAS 7335 S. Lewis #204 Tulsa
OKLAHOMA 74136

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S:
STAND-ALONE VIDEOGAME MACHINE; HAND-HELD UNIT FOR PLAYING ELECTRONIC
GAMES. First Use: 1999/07/29. First Use In Commerce: 1999/07/29.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:
ENTERTAINMENT SERVICES, NAMELY, ORGANIZING AND CONDUCTING THE PLAY OF
A COMPUTER-NETWORKED, INTERACTIVE ELECTRONIC CLASS III GAMES OF
CHANCE. First Use: 1999/07/29. First Use In Commerce: 1999/07/29.

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
GAMING MACHINES AND RELATED SOFTWARE FOR PLAYING A GAME OF CHANCE.
First Use: 1999/07/29. First Use In Commerce: 1999/07/29.

Filing Date

1999/08/09

Print: Nov 28, 2006

75771808

Examining Attorney
DAVIS, STEPHANIE

Attorney of Record
PETER J. ALESSANDRIA

SPIN AND SHOUT

DESIGN MARK

Serial Number

75771812

Status

REGISTERED

Word Mark

MIXED FRUIT MAGIC

Standard Character Mark

No

Registration Number

2753417

Date Registered

2003/08/19

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

Multimedia Games, Inc. CORPORATION TEXAS 8900 Shoal Creek Blvd. #300
Austin OKLAHOMA 78757

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
GAMING MACHINES AND RELATED SOFTWARE FOR PLAYING A GAME OF CHANCE.
First Use: 2002/07/15. First Use In Commerce: 2002/07/15.

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S:
STAND-ALONE VIDEOGAME MACHINE; HAND-HELD UNIT FOR PLAYING ELECTRONIC
GAMES. First Use: 2002/07/15. First Use In Commerce: 2002/07/15.

Filing Date

1999/08/09

Examining Attorney

DAVIS, STEPHANIE

Attorney of Record

PETER J. ALESSANDRIA

MIXED FRUIT MAGIC

Print: Nov 28, 2006

75866663

DESIGN MARK

Serial Number

75866663

Status

REGISTERED

Word Mark

LIVING ENTERTAINMENT

Standard Character Mark

No

Registration Number

2908901

Date Registered

2004/12/07

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

Nearlife, Inc. CORPORATION DELAWARE 147 Sherman Street, Suite 120
Cambridge MASSACHUSETTS 02140

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Video games, CD-ROMs, computer programs featuring interactive virtual
reality and graphic animation entertainment; cellular telephones;
portable wireless devices, namely, pagers, digital assistants, digital
phones and portable computing devices, namely, handheld computers,
palm PCs, cellular telephones, two-way pagers, personal digital
assistants, computer gaming devices, and hand-held units for playing
video games. First Use: 2004/03/11. First Use In Commerce:
2004/03/11.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:
Entertainment, namely, interactive virtual reality environments and
graphic animation programming displayed at exhibits, amusement parks,
museums, and transmitted via a global computer information network.
First Use: 2004/03/11. First Use In Commerce: 2004/03/11.

Print: Nov 28, 2006

75866663

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTERTAINMENT" APART FROM THE MARK AS SHOWN.

Filing Date

1999/12/08

Examining Attorney

CATALDO, CAROLYN

Attorney of Record

Mark A. Fischer

LIVING ENTERTAINMENT

DESIGN MARK

Serial Number

76214252

Status

REGISTERED

Word Mark

STEVE AUSTIN

Standard Character Mark

No

Registration Number

2770693

Date Registered

2003/10/07

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

World Wrestling Federation Entertainment, Inc. CORPORATION DELAWARE
1241 East Main Street Stamford CONNECTICUT 06902

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
DECORATIVE REFRIGERATOR MAGNETS; VIDEO AND COMPUTER GAMES COMPRISED OF
TAPES, DISCS, CASSETTES, CARTRIDGES, CD ROMS, SOFTWARE PROGRAMS;
CINEMATOGRAPHIC AND TELEVISION FILMS, NAMELY, MOTION PICTURE FILMS IN
THE NATURE OF SPORTS ENTERTAINMENT; PRE-RECORDED RECORDS, COMPACT
DISCS AND VIDEO TAPES AND VIDEO CASSETTE TAPES AND AUDIO CASSETTES,
ALL IN THE NATURE OF SPORTS ENTERTAINMENT; COIN-FED AMUSEMENT GAMING
MACHINES; INTERACTIVE VIDEO GAME PROGRAMS AND COMPUTER GAME
CARTRIDGES; DIGITAL CAMERAS WITH CD ROM; MOUSE PADS; DISPOSABLE
CAMERAS; SUNGLASSES; SUNGLASS CASES; SUNGLASS CORDS; PRESCRIPTION
GLASSES; AND OPTICAL CASES; WALKIE TALKIES. First Use: 1996/05/07.
First Use In Commerce: 1996/05/07.

Goods/Services

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050.
G & S: COLLECTOR ALBUMS; LABELS, NAMELY, PRINTED LABELS NOT OF
TEXTILE; FOLDERS; PACKAGING, NAMELY, PAPER FOR WRAPPING AND PACKAGING;

PLASTIC BAGS FOR GENERAL USE; PAPER TABLEWARE, NAMELY, PAPER TABLE LINENS; STICKERS; FRAMED PICTURES; PENS; PENCILS; BOOK COVERS; POSTERS; NOTEBOOKS; TRADING CARDS; CALENDARS; PAPER PARTY FAVORS; PAPER TABLECLOTHS; PHOTOGRAPHS; STATIONARY; PLAYING CARDS; CHALK; BROCHURES, MAGAZINES, AND NEWSPAPERS CONCERNING SPORTS ENTERTAINMENT; PHOTOGRAPHIC PRINTS; POSTCARDS; GREETING CARDS; PICTURES; DECALS; TEMPORARY TATTOO TRANSFERS; COLORING BOOKS; CHILDREN'S ACTIVITY BOOKS; SOUVENIR PROGRAMS CONCERNING SPORTS ENTERTAINMENT; PICTORIAL BIOGRAPHIES; COMIC BOOKS; BOOK COVERS; PAPER BOOK MARKERS; BOOKPLATES; PAPER LUNCH SACKS; PAPER NAPKINS; PICTURE BOOKS STICKER ALBUMS; MEMO PADS; DATE BOOKS; ADDRESS BOOKS; AGENDA BOOKS; PENCIL SHARPENERS; RUBBER STAMPS; STAMP PADS; COLLECTIBLE PREPAID TELEPHONE CARDS NOT MAGNETICALLY ENCODED; COLLECTOR STAMPS, NAMELY, COMMEMORATIVE STAMP SHEETS; CUSTOMIZED PERSONAL CHECKS; CHECKBOOK COVERS AND RETURN ADDRESS LABELS; PAPER PARTY LOOTBAGS; PAPER BANNERS; PRINTED PAPER SIGNS FOR DOORS; PENCIL CASES; DRAWING RULERS; ERASERS; SCRIBBLE PAD; PHOTO ALBUMS; BUMPER STICKERS; WINDOW DECALS; COLLECTOR STAMPS; LITHOGRAPHS; PAPER HATS; CONFETTI; STENCILS; PAPER GIFT WRAP; PAPER CAKE DECORATIONS. First Use: 1996/03/31. First Use In Commerce: 1996/03/31.

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: ARTICLES OF SPORTING AND LEISURE WEAR, NAMELY, T-SHIRTS, TANK TOPS, SWEATSHIRTS, PULLOVERS, SHIRTS, BLOUSES, TROUSERS, PAJAMAS, ARTICLES OF UNDERCLOTHING, BELTS, GLOVES, JACKETS, COATS, SLIPPERS, JOGGING SUITS, EXERCISE PANTS, EXERCISE SUITS, HALLOWEEN AND MASQUERADE COSTUMES, WRIST BANDS, SWEATPANTS, SHORTS, TIES, BANDANNAS, FOOTWEAR, NAMELY, SHOES, SOCKS, SNEAKERS, BOOTS, AND HEADGEAR, NAMELY, HATS, CAPS. First Use: 1996/06/00. First Use In Commerce: 1996/06/00.

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S: TOY ACTION FIGURES AND ACCESSORIES THEREFOR; CARRYING CASES FOR TOY ACTION FIGURES; BENDABLE TOYS; TOY VEHICLES; TOY MINIATURE DOLLS; BOARD GAMES; TOY SPINNING TOPS; ARCADE GAMES RELATED TO WRESTLING; COIN-OPERATED AND NON-COIN OPERATED PINBALL GAMES AND PINBALL MACHINES RELATED TO WRESTLING; HAND-HELD UNITS FOR PLAYING ELECTRONIC GAMES; TABLETOP ACTION SKILL GAMES RELATED TO WRESTLING; JIGSAW PUZZLES; KITES; TOY WRESTLING RINGS; DOLLS; PUPPETS; STUFFED TOY ANIMALS; AERODYNAMIC FLYING DISCS FOR USE IN PLAYING CATCHING GAMES; CARD GAMES; BEAN BAG STUFFED TOY BEARS; ELECTRONIC TOY GUITARS; TOY WATER GUNS; VINYL POOL PRODUCTS, NAMELY, PILLOW BACK FLOATING RECREATIONAL LOUNGE CHAIRS, ONE AND TWO-MAN INFLATABLE RIDE-ON TOY BOATS, AND INFLATABLE INNER TUBES FOR AQUATIC RECREATIONAL USE; TOY ROCKETS; CASES FOR TOY VEHICLES; ACTION FIGURE CLOTHING; COLLECTIBLE TOY FIGURES; COSTUME MASKS; DOLL FURNITURE; PORCELAIN DOLLS; FANTASY CHARACTER TOYS; PARTY FAVORS IN THE NATURE OF CRACKERS AND NOISEMAKERS; SKATEBOARDS; BOWLING BALLS; WIND-UP TOYS; TOY SCOOTERS; NON-MOTORIZED SCOOTERS; BOWLING PINS; KNEE AND ELBOW PADS FOR ATHLETIC USE; YO-YOS WITH LIGHTS AND SOUNDS; REMOTE CONTROLLED TOY ROBOTS; TOY

MODEL HOBBY CRAFT KITS MADE OF PLASTIC; INFLATABLE SWIMMING POOLS FOR USE AS PLAY ARTICLES; BOWLING ACCESSORIES, NAMELY, WRISTBANDS, BOWLING GLOVES, WRIST SUPPORTS, AND BOWLING BALL BAGS; POOL CUES; CHRISTMAS STOCKINGS; TIN CARRYING CASES FOR PLAY AND TOY ACCESSORIES; TOY TIN BANKS; TOY GUMBALL MACHINES; MECHANICAL TOY CANDY BOWL DISPENSERS; TOY STICKGUM DISPENSERS; TOY MOLDS FOR MAKING FIGURES OUT OF GUM; PARTY FAVORS IN THE NATURE OF NOISEMAKERS; ADULT AND CHILDREN'S PARTY GAMES; LATEX BALLOONS; PUNCH BALL BALLOONS; PINATAS; MYLAR BALLOONS. First Use: 1996/06/00. First Use In Commerce: 1996/06/00.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: ENTERTAINMENT SERVICES, NAMELY, WRESTLING EXHIBITS AND PERFORMANCES BY A PROFESSIONAL WRESTLER. First Use: 1995/12/18. First Use In Commerce: 1995/12/18.

Filing Date

2001/02/15

Examining Attorney

WEIMER, CAROLINE

Attorney of Record

Bella I Karakis

STEVE AUSTIN

Print: Nov 28, 2006

78065884

DESIGN MARK

Serial Number

78065884

Status

REGISTERED

Word Mark

WCW

Standard Character Mark

No

Registration Number

2839149

Date Registered

2004/05/04

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

WCW, Inc. CORPORATION DELAWARE 1241 East Main Street Stamford
CONNECTICUT 06902

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Magnets; cinematographic films in the field of sports entertainment;
phonograph records, pre-recorded compact discs, and audio tapes and
cartridges featuring sports entertainment; coin-operated amusement
gaming machines; computer games; interactive video games of virtual
reality comprised of computer hardware and software; hand held joy
stick units for playing video games; video game interactive hand held
remote controls for playing electronic games; pre-recorded video tapes
and cassettes featuring sports entertainment; digital cameras with CD
ROM; mouse pads; disposable cameras; sunglasses; sunglass cases;
sunglass cords; prescription glasses; optical cases. First Use:
2001/08/28. First Use In Commerce: 2001/08/28.

Prior Registration(s)

2468297

Filing Date

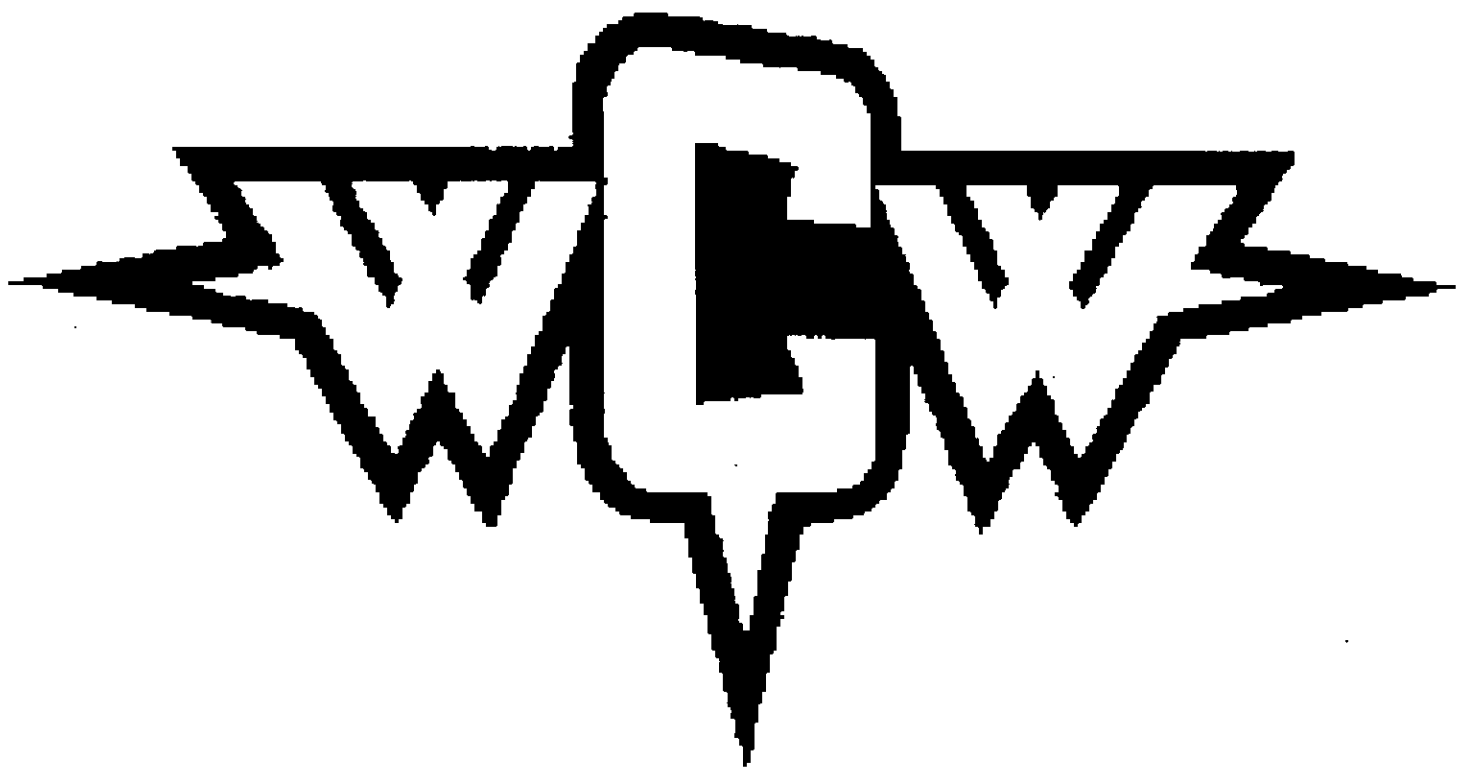
Print: Nov 28, 2006

78065884

2001/05/25

Examining Attorney
FOSDICK, GEOFFREY

Attorney of Record
Renee L Duff



Print: Nov 28, 2006

78334291

DESIGN MARK

Serial Number

78334291

Status

REGISTERED

Word Mark

CRAZY CHERRY

Standard Character Mark

Yes

Registration Number

3091012

Date Registered

2006/05/09

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Video Gaming Technologies, Inc. CORPORATION TENNESSEE 5951 Highway 221
Roebuck SOUTH CAROLINA 29376

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer software or firmware for games of chance on any computerized
platform, including dedicated gaming consoles, video and reel based
slot machines, and video lottery terminals; gaming devices, namely,
gaming machines, slot machines, bingo machines, with or without video
output. First Use: 2005/10/20. First Use In Commerce: 2005/10/20.

Filing Date

2003/12/01

Examining Attorney

MURRAY, DAVID

Attorney of Record

Melinda B. Buurma

CRAZY CHERRY

Print: Nov 28, 2006

78402229

DESIGN MARK

Serial Number

78402229

Status

REGISTERED

Word Mark

\$100,000 PYRAMID

Standard Character Mark

Yes

Registration Number

2974630

Date Registered

2005/07/19

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Columbia TriStar Television, Inc. CORPORATION CALIFORNIA 10202 W.
Washington Blvd. Culver City CALIFORNIA 90232

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
GAMING EQUIPMENT, NAMELY, SLOT MACHINES WITH OR WITHOUT VIDEO OUTPUT,
ELECTRO-MECHANICAL GAMING MACHINES; ELECTRONIC GAMING MACHINES AND
COMPUTER GAME SOFTWARE USED WITH PERSONAL COMPUTERS, VIDEO GAME
CARTRIDGES, VIDEO GAME MACHINES FOR USE WITH TELEVISIONS. First Use:
2004/05/17. First Use In Commerce: 2004/05/17.

Prior Registration(s)

2614579;2646534;2806434

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE \$100,000 APART FROM THE
MARK AS SHOWN.

Filing Date

2004/04/15

Print: Nov 28, 2006

78402229

Examining Attorney
MILLER, MONIQUE

Attorney of Record
Lynn S. Fruchter

\$100,000 PYRAMID

DESIGN MARK

Serial Number

78415333

Status

REGISTERED

Word Mark

BOTTLEROCKET

Standard Character Mark

No

Registration Number

3151698

Date Registered

2006/10/03

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

BottleRocket Entertainment, Inc. CORPORATION DELAWARE Suite 100 100
Via de la Valle Del Mar CALIFORNIA 92014

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Software, namely computer game software, video game software, game
software for game or video consoles, software for developing computer
games, video games and games for game or video consoles, software for
providing computer games, video games and games for game or video
consoles online, by means of a global computer network or by means of
wireless devices, software for game or video consoles, and software
tools for image processing, for controlling of and interfacing with
video cards and for the simulation and displaying of physical effects;
computer game discs, tapes and cassettes; video game discs, also as
auxiliary devices for TV receivers; game discs, tapes and cassettes
for game or video consoles; downloadable publications in the nature of
books, magazines or manuals in electronic form or other data provided
by means of multimedia electronic broadcast or online network
transmission devoted to computer games, video games, games for video
or game consoles, image processing and software tools for image
processing and designing computer games or games for video or game

consoles; magnetic or optical data carriers pre-recorded with software for computer games, software for game or video consoles, games software, video games software, software for online gaming, software tools for image processing and for designing computer games or games for video or game consoles; video cassettes and video tapes prerecorded with video games or games for game or video consoles; data processing equipment, namely computers, game or video consoles and hardware components for the aforesaid goods including integrated circuits, application specific integrated circuits and special purpose processors; and printed matter in the nature of books, brochures, fly sheets, leaflets, instructional and teaching material, except apparatus, all sold together with the aforesaid goods. First Use: 2005/04/05. First Use In Commerce: 2005/04/05.

Filing Date

2004/05/07

Examining Attorney

SMITH, REBECCA

Attorney of Record

Russell K. Smith, Esq.

bottleRocket

Print: Nov 28, 2006

78454584

DESIGN MARK

Serial Number

78454584

Status

REGISTERED

Word Mark

ACE INVADERS

Standard Character Mark

Yes

Registration Number

3099163

Date Registered

2006/05/30

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

IGT CORPORATION NEVADA 9295 Prototype Drive Reno NEVADA 895218986

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Gaming machines, namely, devices which accept a wager and components
therefor, namely, controllers, displays, button panels, bolsters,
electrical wiring, and computer hardware and software associated
therewith. First Use: 2005/10/25. First Use In Commerce: 2005/11/17.

Filing Date

2004/07/21

Examining Attorney

REGAN, BRENDAN

Attorney of Record

Sana Hakim

ACE INVADERS

DESIGN MARK

Serial Number

78455579

Status

REGISTERED

Word Mark

WORLD SERIES OF POKER

Standard Character Mark

No

Registration Number

3154905

Date Registered

2006/10/10

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

HARRAH'S LICENSE COMPANY, LLC LTD LIAB CO NEVADA ONE HARRAH'S COURT
LAS VEGAS NEVADA 89119

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer game software; educational software featuring instruction for
playing card games; computer software for playing poker games;
computer and video game cassettes, cartridges, discs and software
programs. First Use: 2005/09/01. First Use In Commerce: 2005/09/01.

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S: Gaming
equipment for playing poker consisting of playing cards, poker chips,
gaming table felts, blind and dealer buttons, card markers and rule
book, all sold as a unit; electronic hand-held games for playing video
games and electronic hand-held games with liquid crystal displays;
casino gaming equipment, namely, automatic card shufflers, poker
chips, and playing cards; and card games. First Use: 2004/08/15.
First Use In Commerce: 2004/08/15.

Prior Registration(s)

Print: Nov 28, 2006

78455579

1025395;2119064

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "Poker" APART FROM THE MARK AS SHOWN.

Colors Claimed

The colors red, black, gray, and white are claimed as a feature of the mark.

Part of Mark in Color

The color red appears on the depiction of the lettering for the terms WORLD SERIES, and the diamond and the heart design elements; the color black appears on the depiction of the lettering for the terms OF POKER, the spade and the club design elements, and the poker chips; the color gray appears on the depiction of the poker chips and in the shadow of the stack of three chips; and the color white appears on the depiction of the poker chips.

Filing Date

2004/07/23

Examining Attorney

TANNER, MICHAEL



DESIGN MARK

Serial Number

78533879

Status

REGISTERED

Word Mark

FIFTH PARTY LEVEL

Standard Character Mark

Yes

Registration Number

3169713

Date Registered

2006/11/07

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

IGT CORPORATION NEVADA 9295 Prototype Drive Reno NEVADA 895218986

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Gaming machines, namely, devices which accept a wager and components therefor, namely, controllers, displays, button panels, bolsters, electrical wiring, and computer hardware and software associated therewith. First Use: 2005/06/14. First Use In Commerce: 2005/06/25.

Prior Registration(s)

2466283;2813419;AND OTHERS

Filing Date

2004/12/16

Examining Attorney

CLARKE, AISHA

Attorney of Record

Sana Hakim, Esq.

FIFTH PARTY LEVEL

Print: Nov 28, 2006

78576511

DESIGN MARK

Serial Number

78576511

Status

REGISTERED

Word Mark

ANCIENT FLAME

Standard Character Mark

Yes

Registration Number

3169845

Date Registered

2006/11/07

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Konami Gaming, Inc. CORPORATION NEVADA 585 Trade Center Drive Las Vegas NEVADA 89119

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: gaming equipment, namely, slot machines, gaming machines and game software used therewith. First Use: 2005/09/00. First Use In Commerce: 2005/09/00.

Filing Date

2005/02/28

Examining Attorney

VERHOSEK, WILLIAM

Attorney of Record

Melinda B. Buurma

ANCIENT FLAME

Print: Nov 28, 2006

75035578

TYPED DRAWING

Serial Number

75035578

Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

Word Mark

PAYLOAD

Standard Character Mark

No

Registration Number

2017775

Date Registered

1996/11/19

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

ARUZE GAMING AMERICA, INC. CORPORATION NEVADA 745 GRIER DRIVE LAS
VEGAS NEVADA 89119

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
gaming machines. First Use: 1995/10/16. First Use In Commerce:
1995/10/16.

Filing Date

1995/12/21

Examining Attorney

DE JONGE, KATHY

Attorney of Record

Diane M. Reed

DESIGN MARK

Serial Number

75892694

Status

REGISTERED

Word Mark

PAYLOAD

Standard Character Mark

No

Registration Number

2463562

Date Registered

2001/06/26

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

COMPUPAY, INC. CORPORATION FLORIDA 8300 N.W. 53RD STREET SUITE 401
MIAMI FLORIDA 33166

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
COMPUTER SOFTWARE FOR PAYROLL PREPARATION AND TAX PREPARATION FILINGS.
First Use: 1991/10/00. First Use In Commerce: 1991/10/00.

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: PAYROLL
PREPARATION AND TAX PREPARATION SERVICES FOR OTHERS. First Use:
1991/10/00. First Use In Commerce: 1991/10/00.

Filing Date

2000/01/07

Examining Attorney

WOLDOW, SCOTT

Attorney of Record

Bruce A. Tassan

PAYLOAD

Print: Nov 28, 2006

76416605

DESIGN MARK

Serial Number

76416605

Status

REGISTERED

Word Mark

PAYLOAD

Standard Character Mark

No

Registration Number

2848551

Date Registered

2004/06/01

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

HASBRO, INC. CORPORATION RHODE ISLAND 1027 Newport Avenue Pawtucket
RHODE ISLAND 02862

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S: toy
action figures, toy vehicles and toy robots convertible into other
visual forms. First Use: 2001/10/04. First Use In Commerce:
2001/10/04.

Filing Date

2002/05/31

Examining Attorney

BELL, MARLENE

Attorney of Record

Paul N. Vanasse

PAYLOAD

Print: Nov 28, 2006

76586283

DESIGN MARK

Serial Number

76586283

Status

THIRD EXTENSION - GRANTED

Word Mark

PAYLOAD

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Florian, Raymond J. INDIVIDUAL UNITED STATES 14440 Elwell Belleville
MICHIGAN 48111

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S:
Training Golf club for use as a teaching aid.

Filing Date

2004/04/12

Examining Attorney

PINO, BRIAN

Attorney of Record

Charles W. Chandler

PAYLOAD

Print: Nov 28, 2006

78055213

TYPED DRAWING

Serial Number

78055213

Status

REGISTERED

Word Mark

PAYLOADPLUS

Standard Character Mark

No

Registration Number

2522816

Date Registered

2001/12/25

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

Agere Systems Inc. CORPORATION DELAWARE 1110 American Parkway, NE
RM12L308 Allentown PENNSYLVANIA 18109-913

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
NETWORK PROCESSORS. First Use: 1999/04/30. First Use In Commerce:
1999/04/30.

Filing Date

2001/03/27

Examining Attorney

KON, ELISSA GARBER

DESIGN MARK

Serial Number

79015148

Status

EX PARTE APPEAL PENDING

Word Mark

PAYLOAD

Standard Character Mark

No

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Owner

Nokia Corporation CORPORATION FINLAND Keilalahdentie 4 FI-02150 Espoo
FINLAND

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer game software and computer game programs for mobile phones
and communication devices, computer game software and computer game
programs both enabling users to play games with mobile phones and
communication devices; virtual reality game software; data cards
containing computer game software, all of the foregoing having a
combat racing theme; mobile phones and mobile phones with additional
features such as short messaging, internet access, MP3 player and
radio, portable listening devices, namely MP3 players and radios;
excluding slot machines and gaming devices..

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S: Hand
held unit for playing electronic games, hand held unit for playing
video games..

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S:
Entertainment services, namely, providing computer games to mobile
phones, communication devices and computers; providing online computer
games via network between communications networks, computers, mobile
phones and communication devices.

Print: Nov 28, 2006

79015148

Priority Date
2005/02/25

Filing Date
2005/03/14

Examining Attorney
ESTRADA, LINDA

PAYLOAD

1	1		79015148[SN]
2	6010	P	*pay*[bi,ti]
3	2173	P	*load*[bi,ti]
4	41	P	2 and 3
5	675965	P	("009" or a or b or 200)[ic]
6	5	P	4 and 5
7	224925	P	("028" or a or b or 200)[ic]
8	7	P	4 and 7
9	341669	P	("041" or a or b or 200)[ic]
10	1	P	4 and 9