

ESTTA Tracking number: **ESTTA138240**

Filing date: **04/30/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Premier Alive, Inc.</b>
Application Serial Number:	<b>78972826</b>
Application Filing Date:	<b>09/12/2006</b>
Mark:	<b>PREMIER ALIVE</b>
Date of Publication	<b>04/24/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Nature's Way Products, Inc., 1375 North Mountain Springs Parkway, Springville, UT 84663, UNITED STATES, a corporation organized under the laws of Utah, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/24/2007. Nature's Way Products, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/22/2007.

Respectfully submitted,

/gmw/

04/30/2007

**Gordon Walker**

**Secretary & General Counsel**

**Nature's Way Products, Inc.**

**1375 North Mountain Springs Parkway**

**Springville, UT 84663**

**UNITED STATES**

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