

ESTTA Tracking number: **ESTTA173233**

Filing date: **11/07/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	St. Louis Rams Partnership
Application Serial Number:	78959375
Application Filing Date:	08/24/2006
Mark:	RAMS
Date of Publication	10/16/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Board of Governors for Higher Education, State of Rhode Island and Providence Plantations, The, 998 Promenade St., Providence, RI 02908, UNITED STATES, a corporation organized under the laws of Rhode Island, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/15/2007. Board of Governors for Higher Education, State of Rhode Island and Providence Plantations, The respectfully requests that the time period within which to file an opposition be extended until 02/13/2008.

Respectfully submitted,
/Michael Drucker/
11/07/2007

Michael Drucker
The Collegiate Licensing Company
290 Interstate North, Suite 200
Atlanta, GA 30339
UNITED STATES
maria@clc.com