

ESTTA Tracking number: **ESTTA137447**

Filing date: **04/25/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>HEB GROCERY COMPANY, LP</b>
Application Serial Number:	<b>78946154</b>
Application Filing Date:	<b>08/07/2006</b>
Mark:	<b>H-E-BLOOMS</b>
Date of Publication	<b>03/27/2007</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Food Lion LLC, 2110 Executive Drive, P.O. Box 1330, Salisbury, NC 28145, UNITED STATES, a Limited Liability Company, organized under the laws of North Carolina, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- *Additional time is required to review the file history, investigate the matter to determine if an opposition is warranted, and to prepare the opposition papers, if necessary.*

The time within which to file a notice of opposition is set to expire on 04/26/2007. Food Lion LLC respectfully requests that the time period within which to file an opposition be extended until 07/25/2007.

Respectfully submitted,  
/RSB/nmd/  
04/25/2007

**Roberta S. Bren**

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