

ESTTA Tracking number: **ESTTA128823**

Filing date: **03/08/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	American Fidelity Assurance Company
Application Serial Number:	78907699
Application Filing Date:	06/14/2006
Mark:	PAYCHECK PROTECTOR ADVANTAGE PLAN
Date of Publication	02/06/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Brown & Brown, Inc., 3101 W. Martin Luther King Blvd, Ste 400, Tampa, FL 33607, UNITED STATES, a corporation organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/08/2007. Brown & Brown, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/06/2007.

Respectfully submitted,
/Michael D. Fishman/
03/08/2007

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