

ESTTA Tracking number: **ESTTA428761**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	78897878
Applicant	International Business Machines Corporation

Notice of Appeal

Notice is hereby given that International Business Machines Corporation appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 78897878.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 016.
All goods and services in the class are appealed, namely: printed matter, namely, books, brochures, instructional manuals, written presentations and teaching materials, all in the field of computer hardware and computer software, namely, the installation of servers and storage systems, designing and planning datacenters, data security and recovery services, computer network integration and infrastructure maintenance, and unified real-time voice, date and video communications services
- Class 035.
All goods and services in the class are appealed, namely: business consulting services concerning the installation of servers and storage systems, designing and planning datacenters, data security and recovery services, computer network integration and infrastructure maintenance, and unified real-time voice, date and video communications services; business development services, namely, providing startup support for businesses of others; market research; licensing computer architecture, computer software, computer peripherals, and computer software development tools, to others; arranging and conducting trade show exhibitions in the fields of computers, namely, the installation of servers and storage systems, designing and planning datacenters, data security and recovery services, computer network integration and infrastructure maintenance, and unified real-time voice, date and video communications services
- Class 038.
All goods and services in the class are appealed, namely: TELECOMMUNICATIONS SERVICES, NAMELY, ELECTRONIC TRANSMISSION OF DATA AND DOCUMENTS VIA COMPUTER TERMINALS; COMPUTER SERVICES, NAMELY, OFFERING WEBCAST SERVICES; PROVIDING MULTIPLE-USER ACCESS TO A GLOBAL COMPUTER INFORMATION NETWORK; PROVIDING MULTIPLE USER ACCESS TO INTERACTIVE DATABASES THROUGH WEB SITES ON A GLOBAL COMPUTER NETWORK
- Class 041.
All goods and services in the class are appealed, namely: Educational services, namely, presentations, technical demonstrations and training seminars, all in the fields of computers and computer services, namely, the installation of servers and storage systems, designing and planning datacenters, data security and recovery services, computer network integration and infrastructure maintenance, and unified real-time voice, date and video communications services
- Class 042.
All goods and services in the class are appealed, namely: Computer services, namely, computer systems integration services; technical support services, namely, troubleshooting of computer hardware and computer software problems; computer systems design services for others; computer systems analysis; integration of computer systems and networks; computer software and hardware testing services; installation, updating and maintenance of computer software; computer programming for others; computer consultation services, namely, consultation regarding the installation of servers and storage systems, designing and planning datacenters, data security and recovery services, computer network integration and infrastructure maintenance, and unified real-time voice, date and video communications services

Respectfully submitted,
/gina m. lyons/
09/06/2011

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