UNITED STATES PATENT AND TRADEMARK OFFICE Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

Mailed: October 25, 2007

Applicant: DAIRY FARMERS OF AMERICA, INC.

Serial No.: 78884445

Filed: 5/16/2006

Mark: SEASON SENSATIONS

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The opposer's response to the Board's order filed July 2, 2007 is noted.

Unfortunately, due to an administrative clerical error, the subject application matured into Registration No. 3286175. The Board regrets this situation, but it is without authority to vacate the issuance of said registration.

Accordingly, the Board will forward the electronic record to the Commissioner for Trademarks for consideration of the cancellation of the inadvertently issued registration, following which further appropriate action will be taken with respect to notice of opposition.

CC:

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