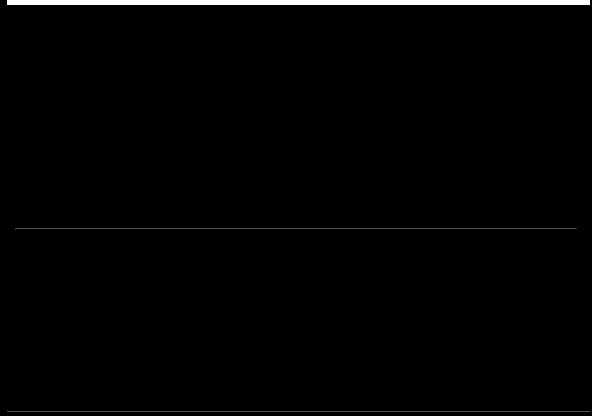


<p>U.S. PATENT AND TRADEMARK OFFICE</p> <p>APPEARANCE RECORD</p> <p>EX PARTE APPEAL</p>	<p>APPLICATION SERIAL NO.</p> <p>78869843</p>	<p>PAPER NO.</p>
	<p>HEARING DATE:</p> <p>December 3, 2009</p>	<p>TIME:</p> <p>10:00AM</p>
<p>HEARING BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD</p>		
<p>HEARD BY ADMINISTRATIVE TRADEMARK JUDGES:</p>		
<p>QUINN</p>	<p>ZERVAS</p>	<p>KUHLKE</p>
<p>APPLICANT'S NAME:</p> <p>CAPITAL BLUE CROSS</p>	<p>APPLICANT'S COUNSEL:</p> <p>Elliott Bankendorf Sherry Rollo</p>	
	<p>TRADEMARK EXAMINING ATTORNEY:</p> <p>Meghan Reinhart</p>	