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Filing date: **03/14/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Meagher, Todd</b>
Application Serial Number:	<b>78853849</b>
Application Filing Date:	<b>04/04/2006</b>
Mark:	<b>MYSTORE</b>
Date of Publication	<b>02/13/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, SNOCAP, INC., 201 Third Street, 2nd Floor, San Francisco, CA 94103, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/15/2007. SNOCAP, INC. respectfully requests that the time period within which to file an opposition be extended until 06/13/2007.

Respectfully submitted,  
/Martin R Greenstein/  
03/14/2007

**Martin R. Greenstein**

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