

ESTTA Tracking number: **ESTTA107746**

Filing date: **11/03/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	ITEMS LLC
Application Serial Number:	78826511
Application Filing Date:	03/01/2006
Mark:	MACMERCIAL
Date of Publication	10/24/2006

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, McDonald's Corporation, One McDonald's Plaza, Oak Brook, IL 60523-1900, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/23/2006. McDonald's Corporation respectfully requests that the time period within which to file an opposition be extended until 02/21/2007.

Respectfully submitted,

/Kevin G. Smith/

11/03/2006

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