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Filing date: **05/25/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>SPORTSBALLOT, INC.</b>
Application Serial Number:	<b>78819000</b>
Application Filing Date:	<b>02/20/2006</b>
Mark:	<b>HOLLYWOOD BALLOT</b>
Date of Publication	<b>05/01/2007</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Hollywood Casino Corporation, 825 Berkshire Boulevard, Suite 200, Wyomissing, PA 19610, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/31/2007. Hollywood Casino Corporation respectfully requests that the time period within which to file an opposition be extended until 08/29/2007.

Respectfully submitted,  
/patricia g. cramer/  
05/25/2007

**Patricia G. Cramer, Esq.**

**Ballard Spahr Andrews and Ingersoll, LLP**

**1735 Market Street, 51st Floor**

**Philadelphia, PA 19103**

**UNITED STATES**

**cramerp@ballardspahr.com, steigerwalte@ballardspahr.com**

**215-864-8607**